

**IN FASHION WE TRUST**  
*there is beauty in simplicity*

**FLY HIGH**  
"YOU HAVE THE POWER"

**PRM INDIA**

**THE POWER OF FASHION**

**EDEN ROSE**

**FASHION**  
NEW FREEDOM  
THE DESIGNERS  
THE LOOK  
THE PEOPLE

# Her strength





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1075





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Elegance is a statement, an attitude.

Elegant women are women of character with confidence. ■ ■ ■













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the  
**colour story**

Colour is the place where our brain and universe meet.

• • •



Don't be into trends. Don't make fashion own you.  
but you decide what you are.  
what you want to express by the way  
you dress and the way you live.





*She wears a crown built from*

*her spine of inner strength and modesty*

*with sparkling jewels to represent*

*her each and every quality.*

1075





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*Fashion is the most powerful art. It's movement, design and architecture all in one.*

*It shows the world who we are and who we'd like to be.*



Clothing is a form of  
self-expression - there are hints about  
who you are in what you wear.  
• • •





the form of expression



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1079



the most  
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**1078**



1074



1075



1078



1079



1076



1077

 PRM  
INDIA  
**EDEN**  
**ROSE**

Being stylish is wonderful but at the same time  
wearing comfortable and breathable clothes is a must.  
Keep things causal yet trendy with this casual collection  
Eden Rose by PRM INDIA Fabrics that  
can be worn to workplace or on outings.

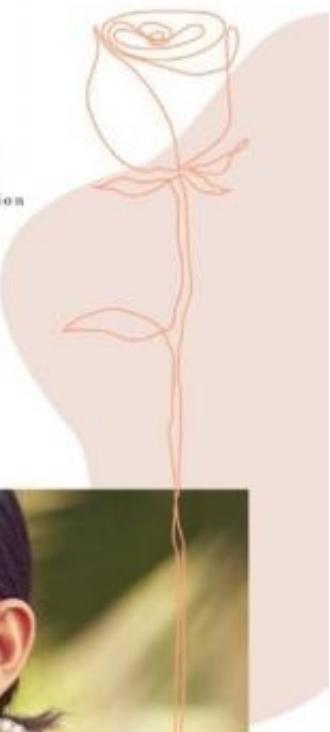


# The tale of Elegance

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women of character with confidence.

...





the way of  
ruling

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