

# ALLURE'

ISSUE 2024-25



**PARATH**  
THE TRADITION

INDIA'S  
MOST  
*Beautiful*  
WOMEN

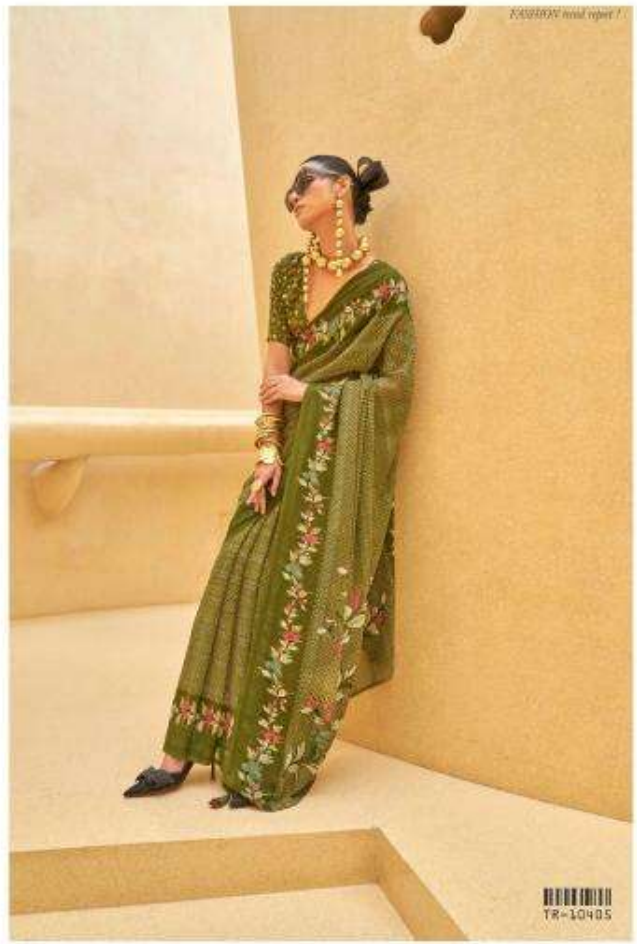


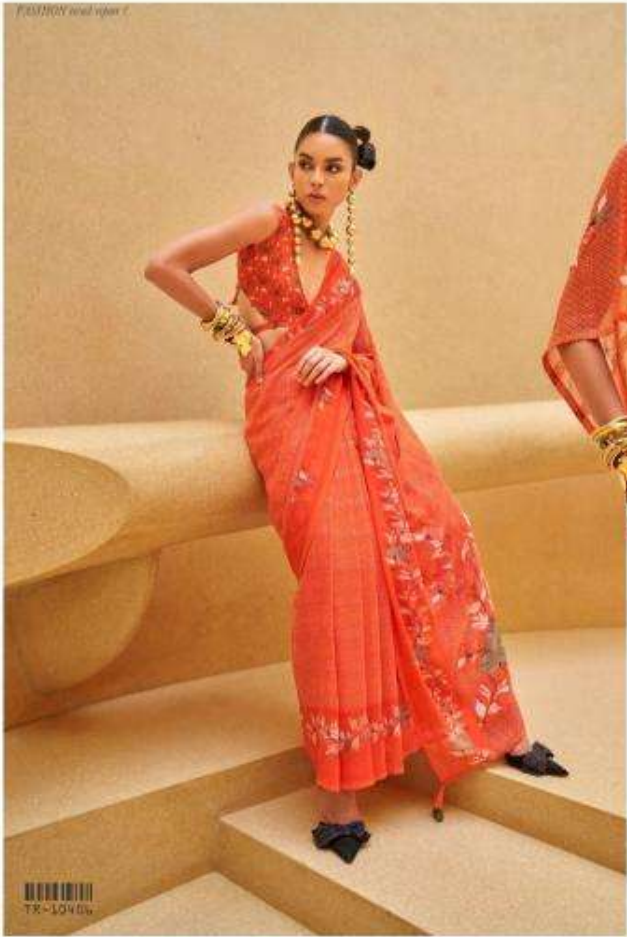
INDIA'S  
Beautiful  
WOMEN

The Indian, Sans and silk fabrics are back to style today. They are more than a mere wrap, they are a statement. They are a work of art, a piece of art.

Delicate lace fabrics that are not just a piece of fabric, but a work of art. Addition of silk, together with the use of silk, we have created a new look, a new look with a new design.









COLOR  
EDITION



INDIA'S  
MOST  
*Beautiful*  
WOMEN

Hygienic, hand-washable fabrics are back to  
what you like your body. Hand-dyed with  
organic dyes, the color is naturally soft,  
bright and true with

  
FIRATH

FIRATH.COM



  
TS-10407

COLOR  
EXPLOSION



INDIA'S  
MEN'S  
*Beautiful*  
WOMEN

Pay attention to an actor's posture and look to  
know where your heart wants to stay.  
Keep an eye on the camera (or possibly him),  
but not just for him.

  
TRIRATH

FASHION BOOK 2011



  
78\*10408

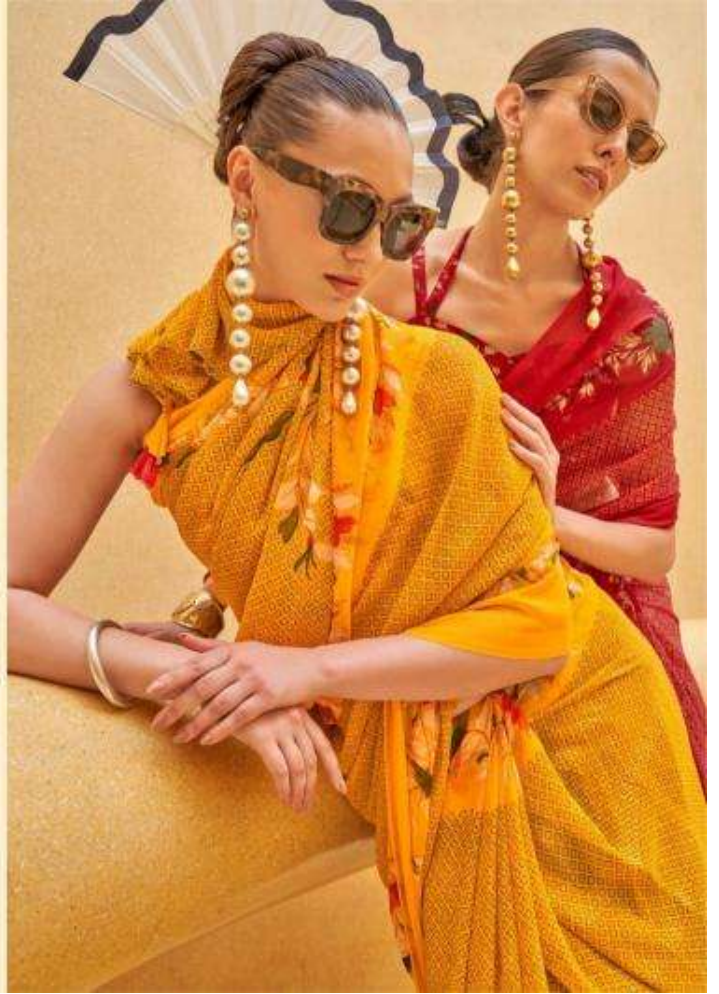
**COLOR  
E-MOTION**

*FASHION'S social report 1*

INDIA'S  
MOST  
*Beautiful*  
WOMEN

Hygienic, natural and easy pattern are back to  
lighter shades like your mood. Keep it light with  
simple accessories for healthy and  
graceful and true self.

  
**VRATH**





COLOR  
EVOLUTION



INDIA'S  
MOST  
*Beautiful*  
WOMEN

Hygienic and soft fabrics are best to  
keep you like your skin. Keep it dry with  
organic cottons. All ready to use  
great solutions.

  
VIRATH



**COLOR  
E-MOTION**

*EMOTION is not just a word.*

INDIA'S  
MOST  
*Beautiful*  
WOMEN

Hygienic hand and eye protectors are back to  
keep you safe from the virus. Stay in the safe  
zone and avoid the virus. Stay in the safe  
zone and avoid the virus.

  
**VRATH**



COLOR  
EDITION



INDIA'S  
MOST  
*Beautiful*  
WOMEN

Hygienic hand and face packs are back to  
keep you in the mood. Keep it clean with  
organic essential oil. Absolutely safe  
graphic structure with

  
VIRATH

FASHION model report



  
TX-10410



COLOR  
EDITION



INDIA'S  
MOST  
*Beautiful*  
WOMEN

Presenting a fusion of a subtle pattern and touch of  
floral colors into your wardrobe. Hand-drawn with  
single and double lines. One absolutely best  
of the best and love with.

  
FARATH



  
TX-10412



TR-10405



TR-10406



TR-10407



TR-10408



TR-10409



TR-10410

# ALLURE



TR-10411



TR-10412

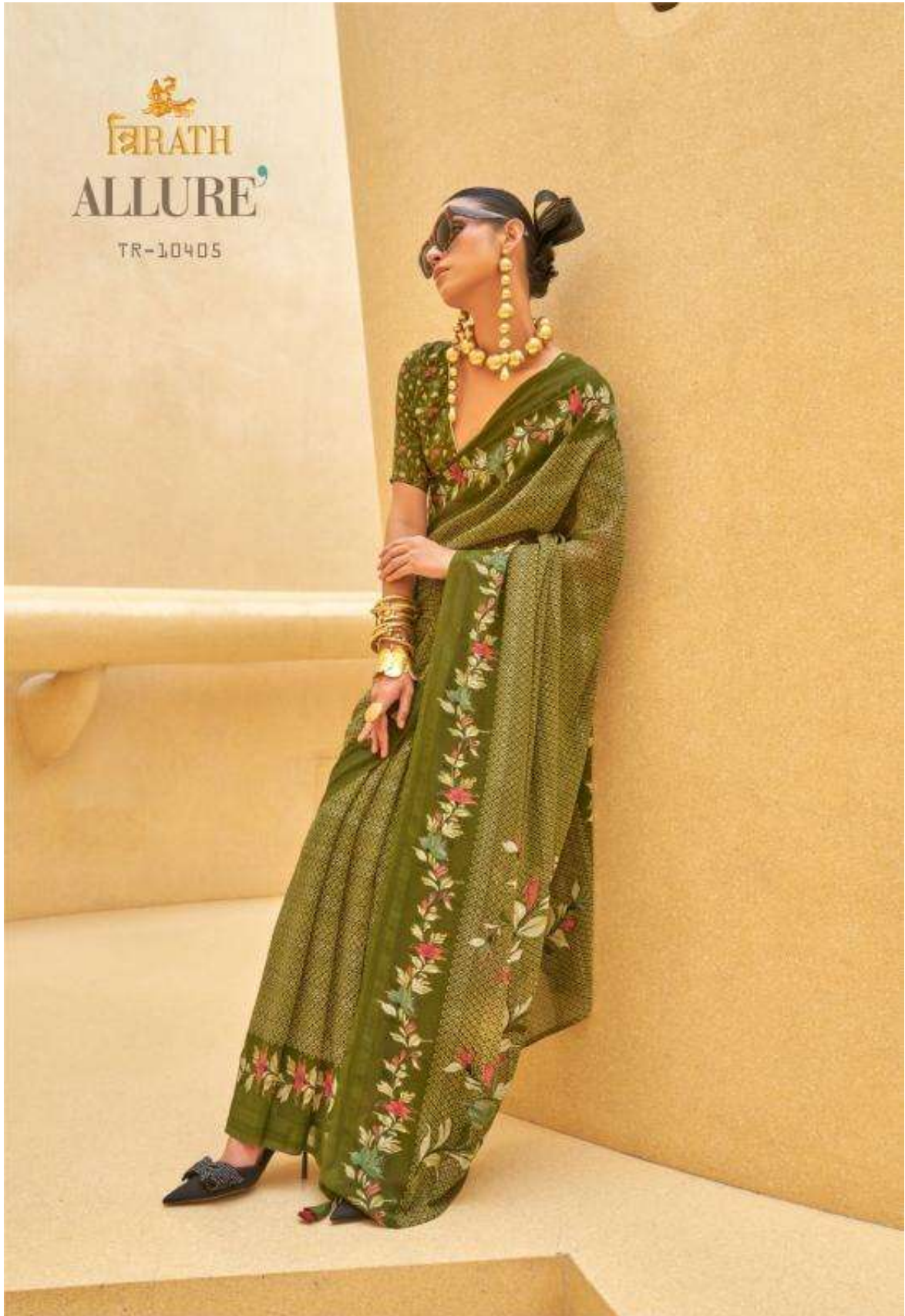
INDIA'S  
Most  
*Beautiful*  
WOMEN

Progressive, smart and vibrant women are back to  
blend colors into your wardrobe. Step it like never  
before with ethnic. Get the ready-to-wear  
graphic and tone with



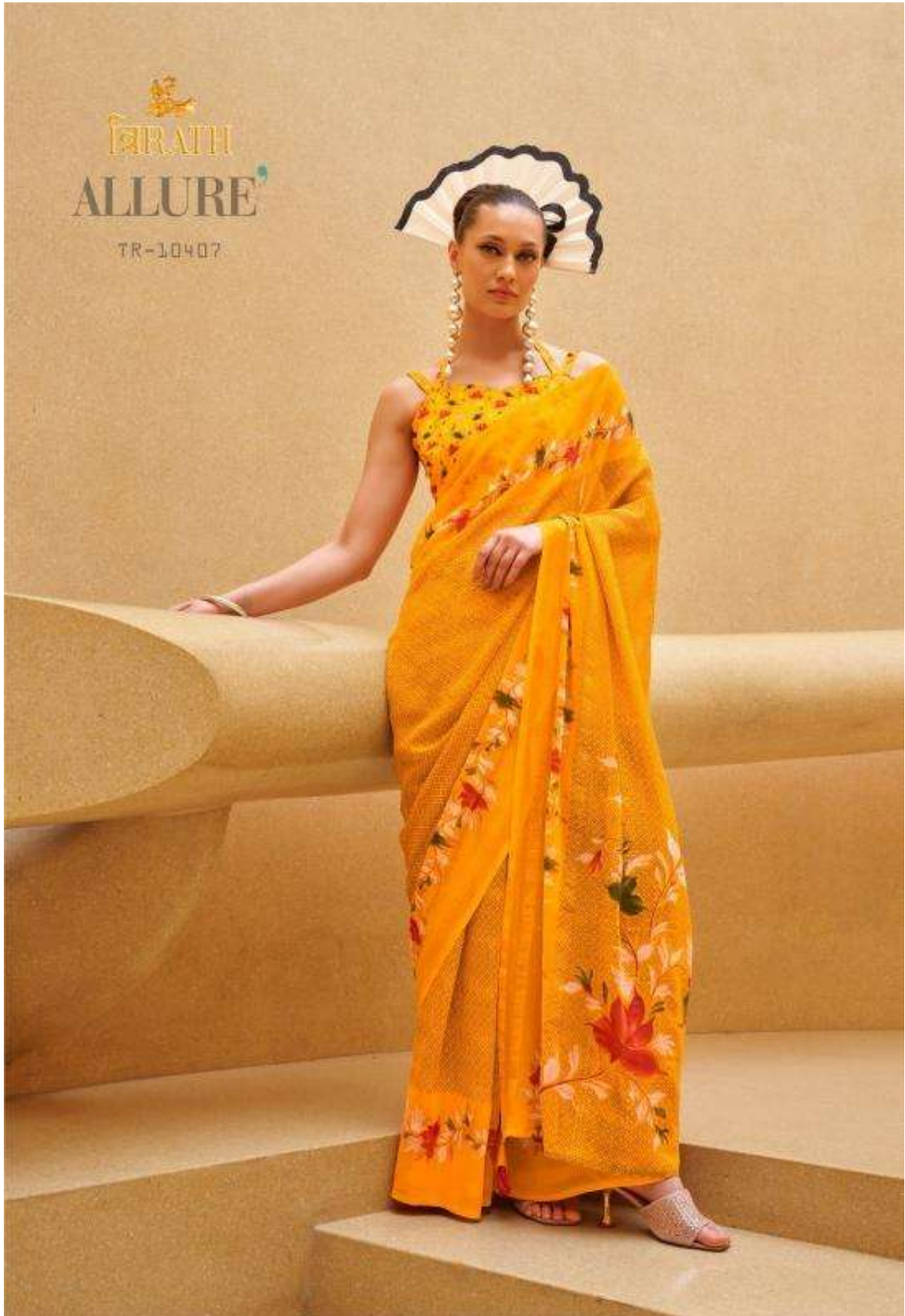
त्रिराथ  
ALLURE

TR-10405

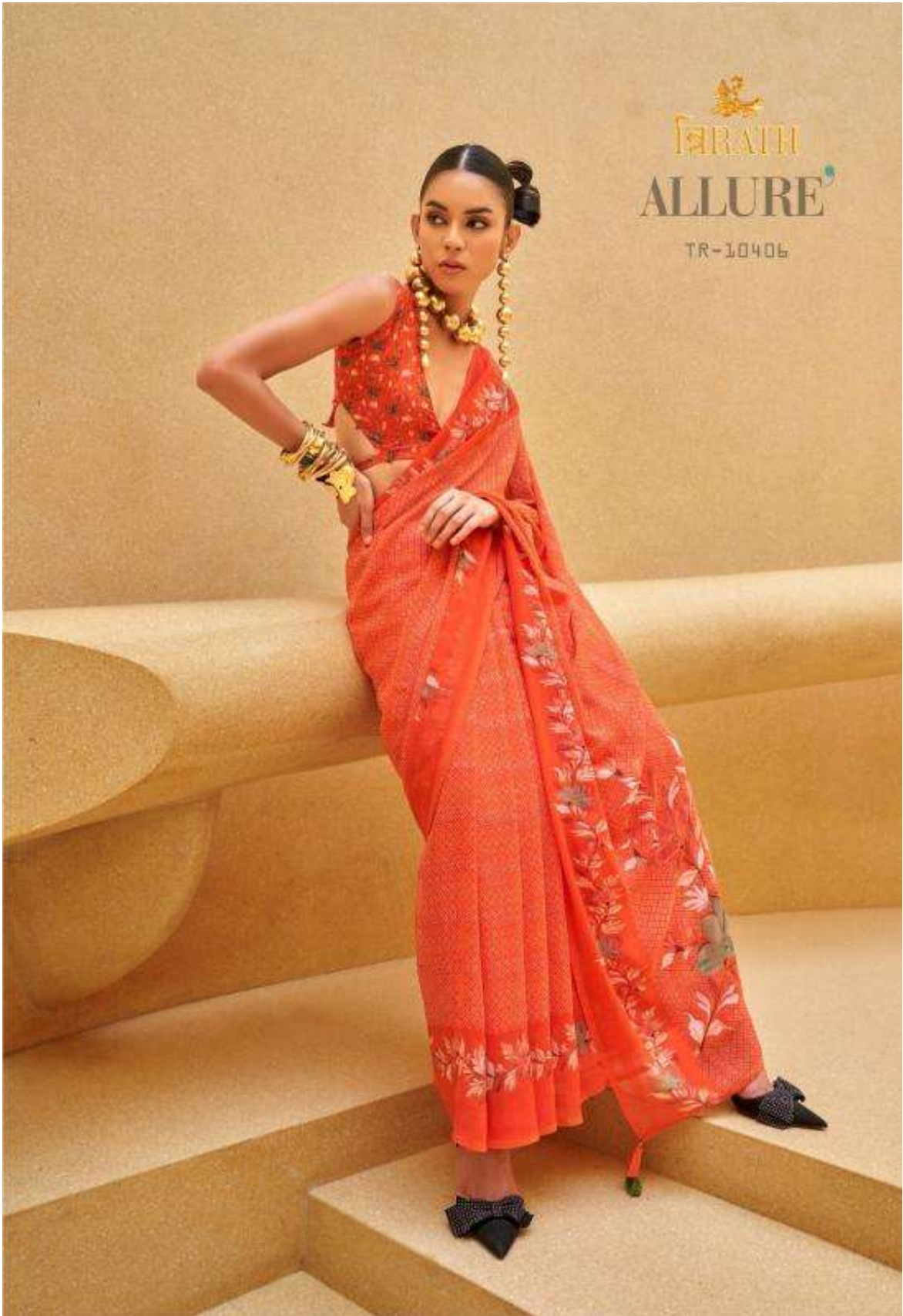


BRATH  
ALLURE

TR-10407



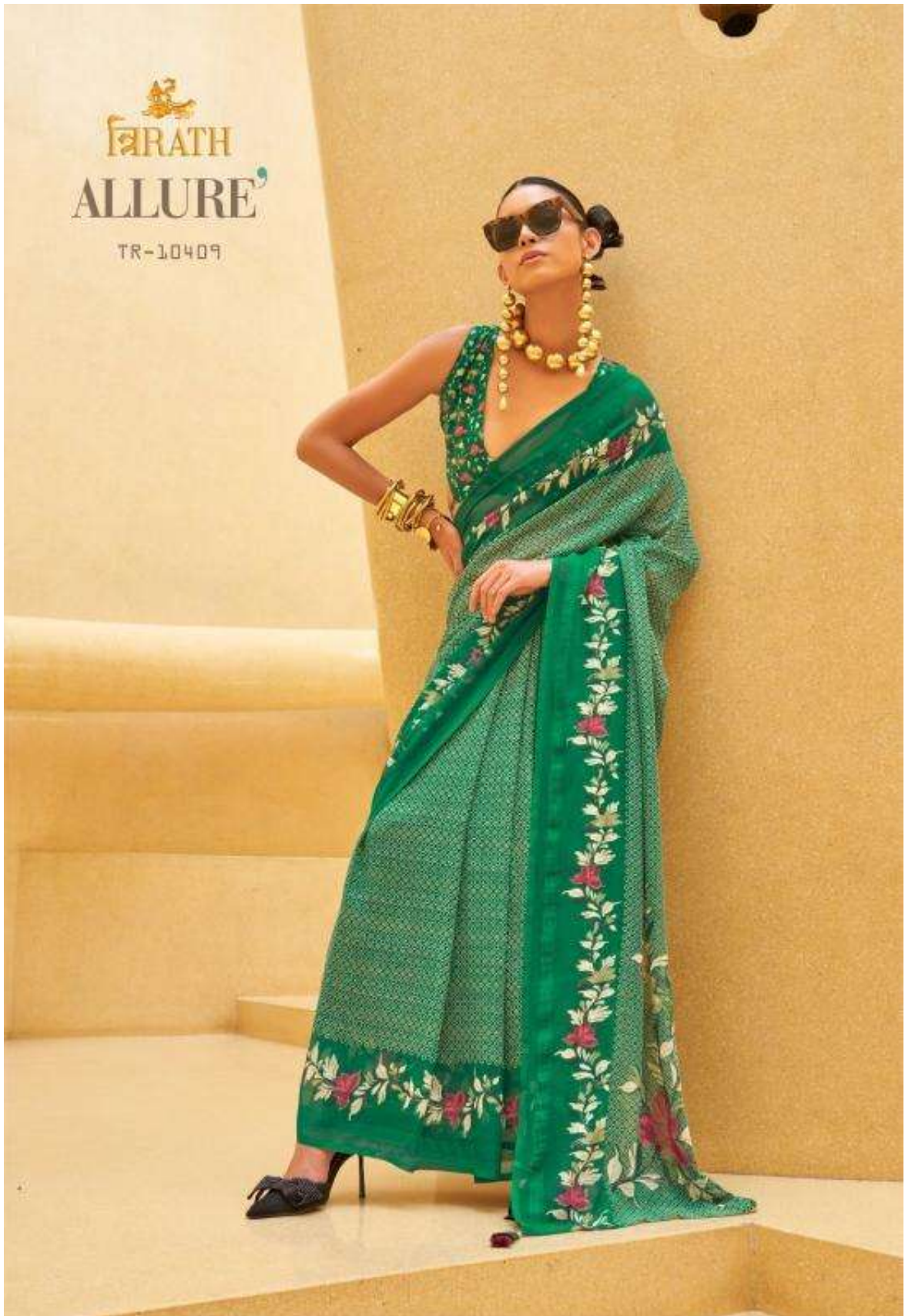




FARATH  
ALLURE  
TR-10406

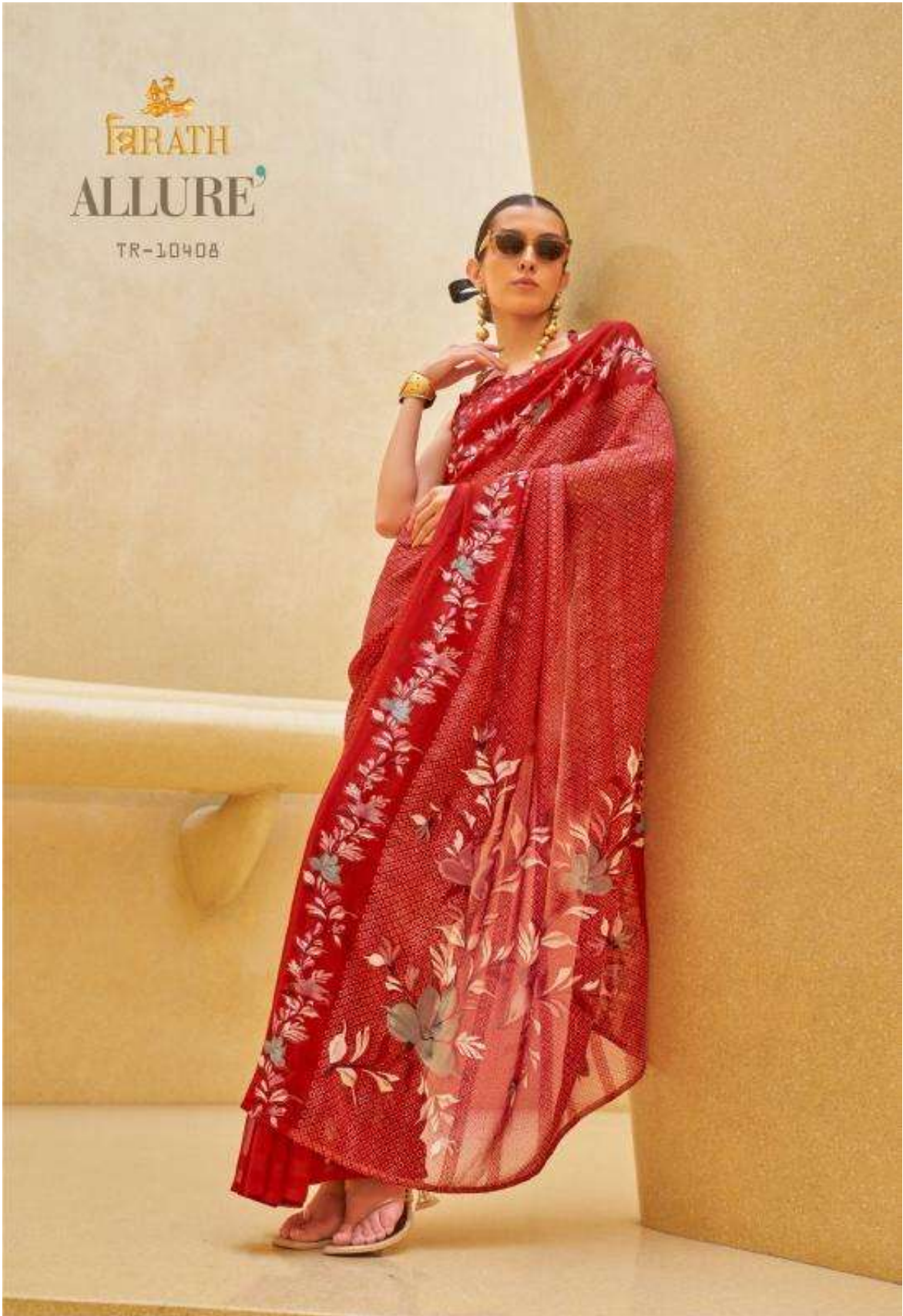
TRIRATH  
ALLURE

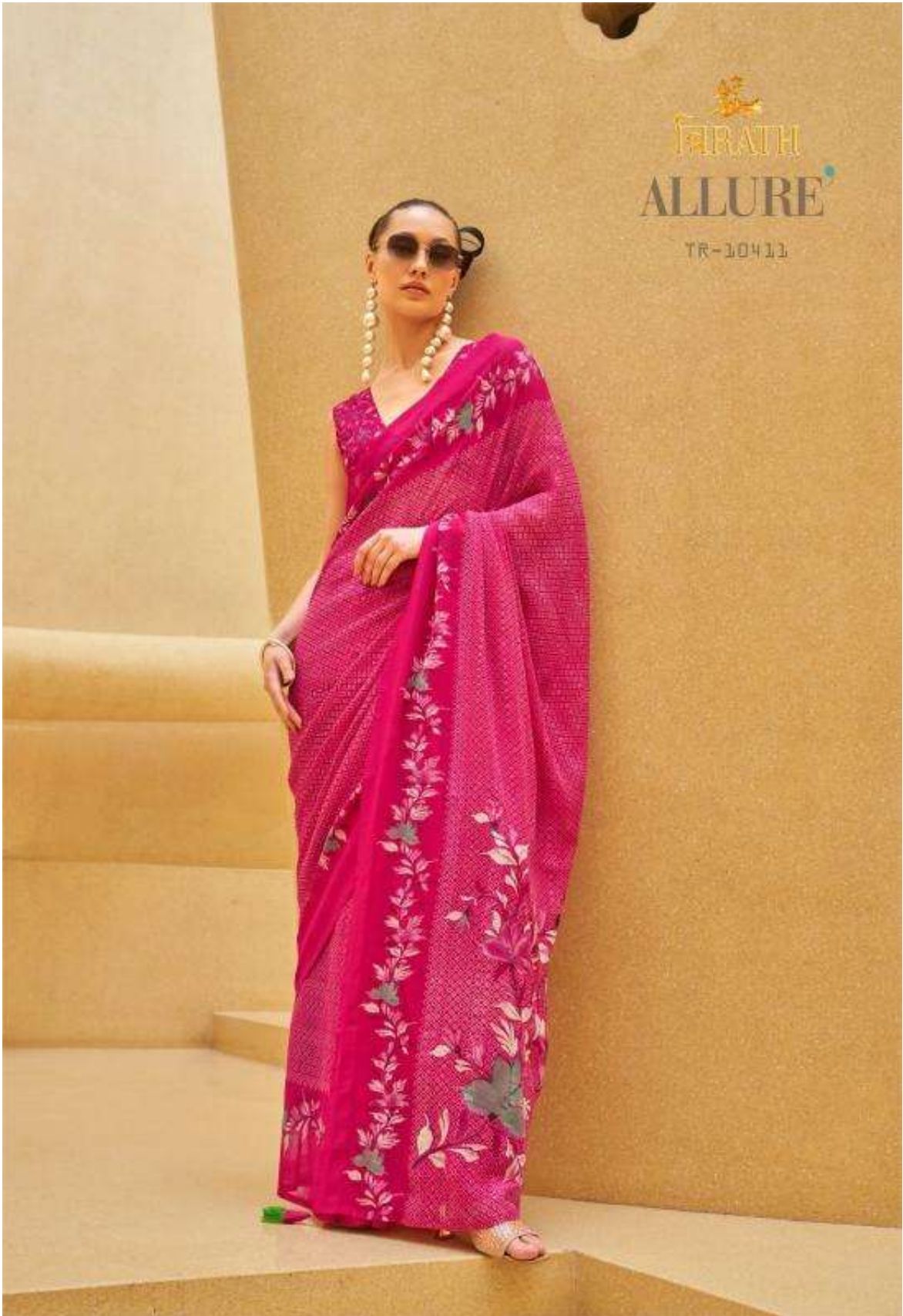
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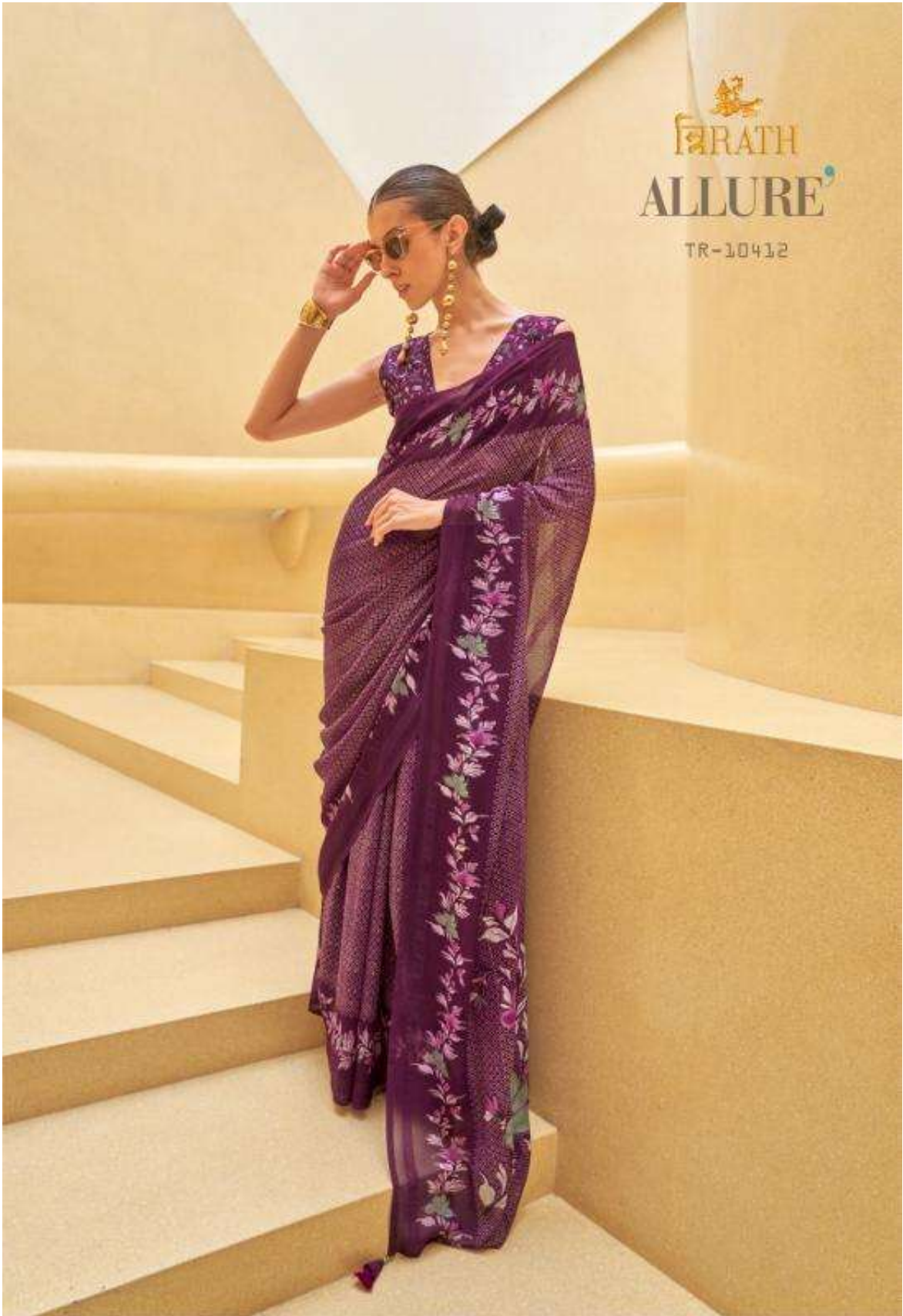


TRIRATH  
ALLURE

TR-10408







  
FIRATH  
ALLURE<sup>®</sup>  
TR-10412

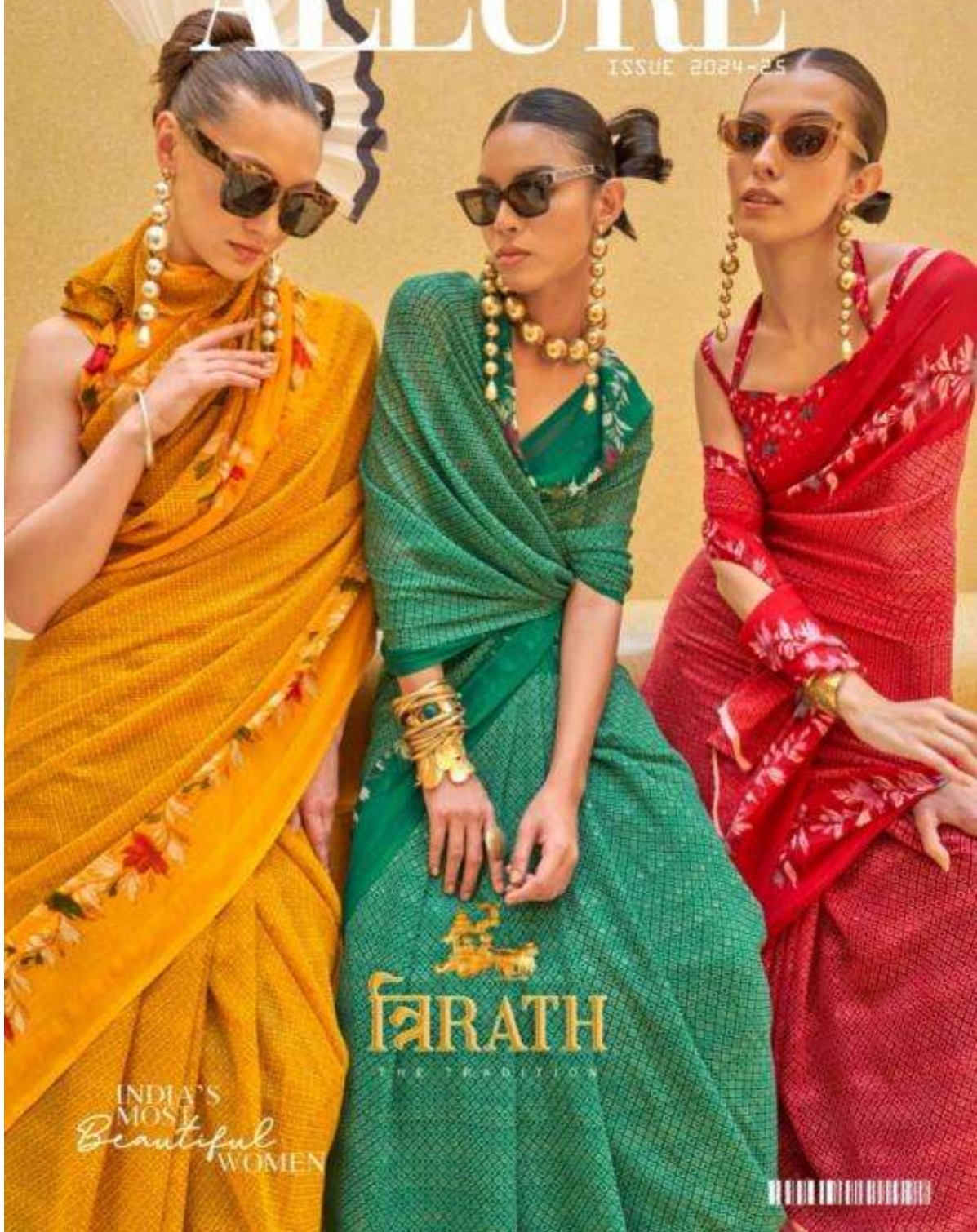
त्रिराथ  
ALLURE

TR-10410



# ALLURE'

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THE TRADITION

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MOST  
*Beautiful*  
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