

# ALLURE'

ISSUE 2024-25



**PARATH**  
THE TRADITION

INDIA'S  
MOST  
*Beautiful*  
WOMEN



INDIA'S  
Beautiful  
WOMEN

The Indian, Sans and silk fabrics are back to style today. They are more than a mere wrap, they are a statement. They are a work of art, a piece of art.

Delicate lace fabrics that are not just a wrap, they are a statement. They are a work of art, a piece of art. They are a work of art, a piece of art. They are a work of art, a piece of art.



**COLOR  
EVOLUTION**

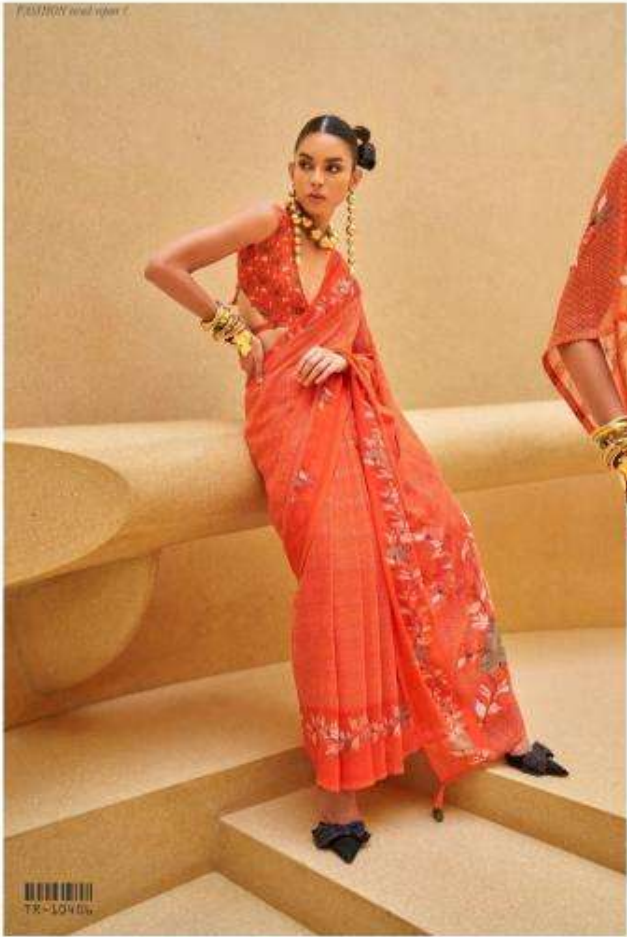
**INDIA'S MOST  
Beautiful  
WOMEN**

Psychotic tones and subtle patterns are back to  
redefine your saree. Highlight it with  
simple accessories. Go. Recreate looks  
quickly and new with.

**FARATH**

*FARATH need paper 1*

**TR-10405**



TX-10406



COLOR  
EXPLORER

INDIA'S  
Beautiful  
WOMEN

Traditional hand and print patterns are back to blend with your modern. Blend it all with the latest fashion. The ultimate blend of traditional and modern.

IRATH



COLOR  
EDITION



INDIA'S  
MOST  
*Beautiful*  
WOMEN

Hygienic, hand-washable fabrics are back to  
what you like your body. Hand-dyed with  
organic dyes, the color is naturally soft,  
gentle and true with

  
FIRATH

FIRATH.COM



  
TS-10407

COLOR  
EXPLOSION



INDIA'S  
MEN'S  
*Beautiful*  
WOMEN

Pay tribute to an art form, pattern and back to  
fashion choice with your women. Men's club with  
regal silhouettes (a specialty item),  
crafted and hand-woven.

  
TRIRATH

FASHION BOOK 1



  
78\*10408

**COLOR  
E-MOTION**

*FASHION'S social report 1*

INDIA'S  
MOST  
*Beautiful*  
WOMEN

Hygienic, natural and easy pattern are back to  
lighter colors like your mood. Keep it light with  
simple accessories for healthy and  
graceful and true self.

  
**VRATH**





COLOR  
EVOLUTION



INDIA'S  
MOST  
*Beautiful*  
WOMEN

Hygienic and soft fabrics are best to  
keep you like your skin. Keep it dry with  
organic cottons. All ready to use  
great solutions.

  
VIRATH



**COLOR  
E-MOTION**

*EASTERN soul report 1*

INDIA'S  
MOST  
*Beautiful*  
WOMEN

Hygienic hand and eye protectors are back to  
ward make this your holiday. Happy Christmas  
celebrate with us. Get ready to  
celebrate with us.

  
**VIVARA**



COLOR  
EDITION



INDIA'S  
MOST  
*Beautiful*  
WOMEN

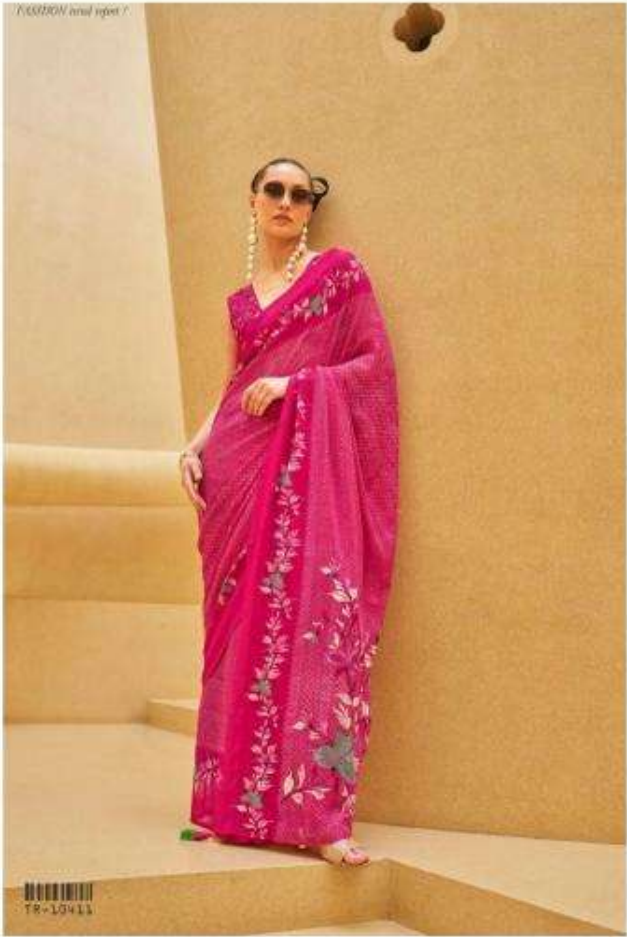
Hygienic hand and face patches are back to  
keep you safe from germs. Also, it's a safe  
to use for your face. It's a safe to use  
for your face. It's a safe to use for your face.

  
VIRATH

FASHION AND MORE



  
TX-10410



COLOR  
EDITION



INDIA'S  
MOST  
*Beautiful*  
WOMEN

Presenting a fusion of a subtle pattern and touch of  
floral motifs into your wardrobe. Hand-drawn with  
single and double lines. One direction only.  
Length: 5.5m. Width: 1.1m.

  
FARATH



  
TX-10412



TR-10405



TR-10406



TR-10407



TR-10408



TR-10409



TR-10410

# ALLURE



TR-10411



TR-10412

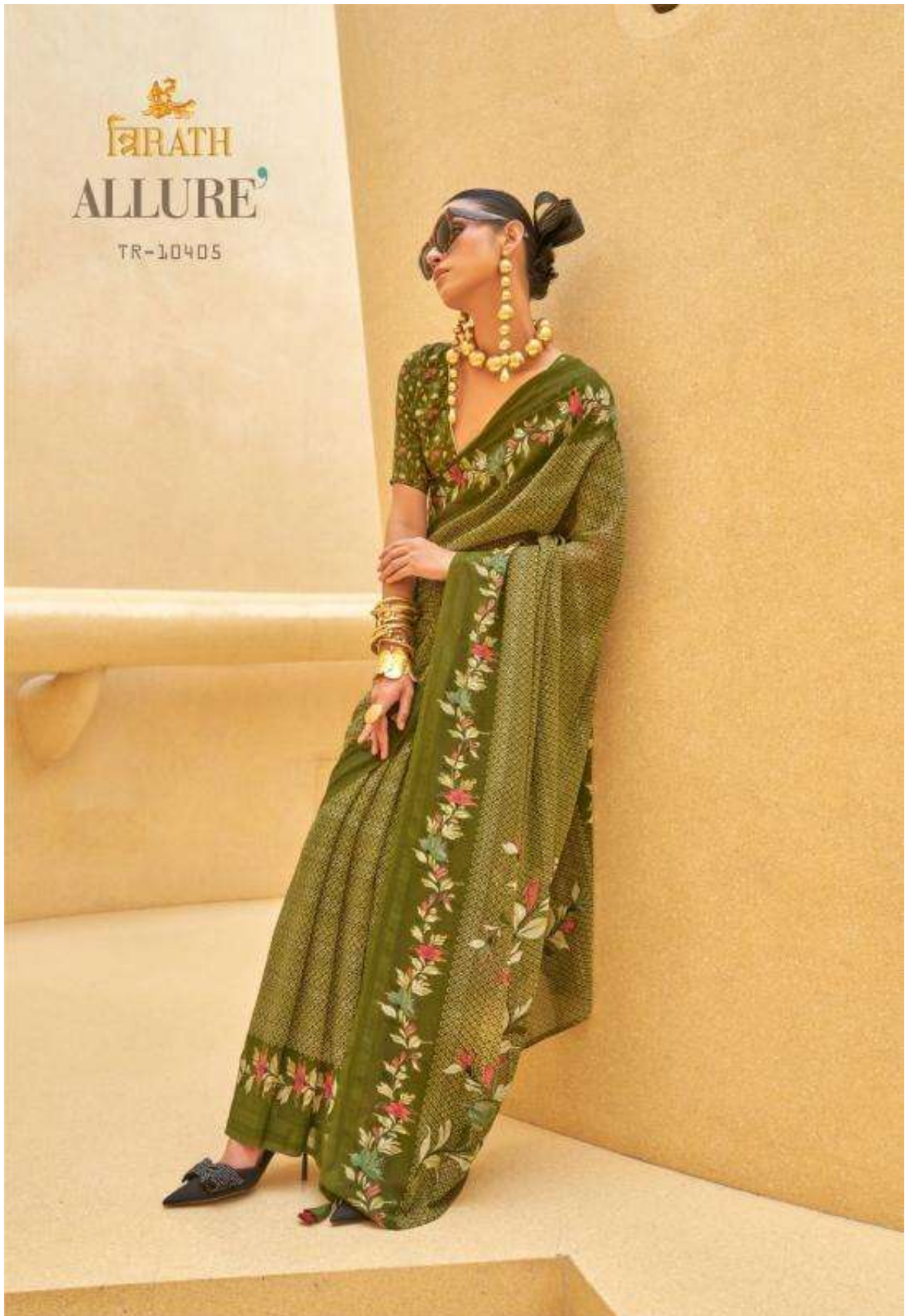
INDIA'S  
Most  
*Beautiful*  
WOMEN

Progressive, smart and vibrant women are back to  
blend colors into your wardrobe. Step it Up! with  
simple yet chic. Get the look with  
graphic and tone with



TRIRATH  
ALLURE

TR-10405

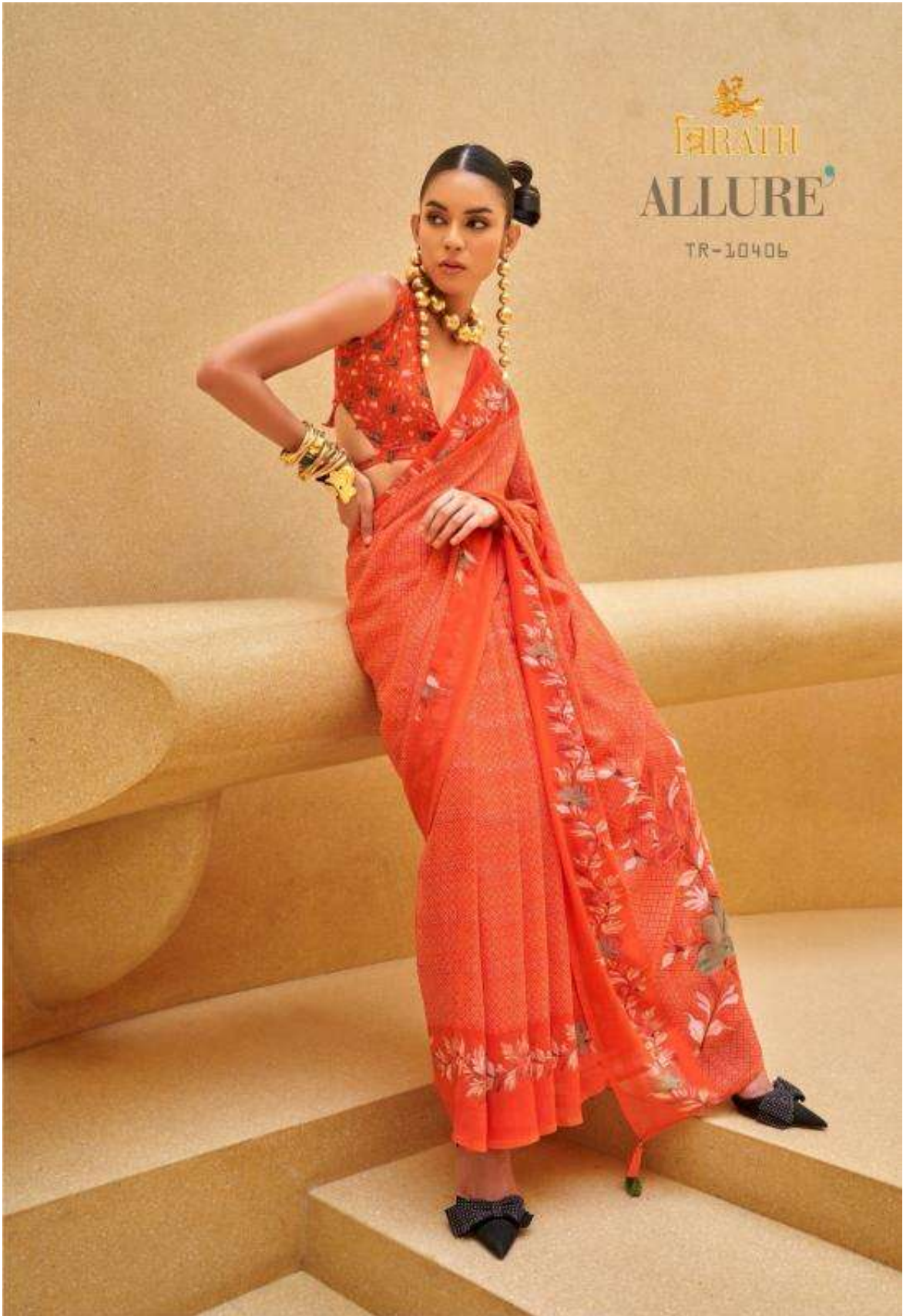


BRATH  
ALLURE

TR-10407



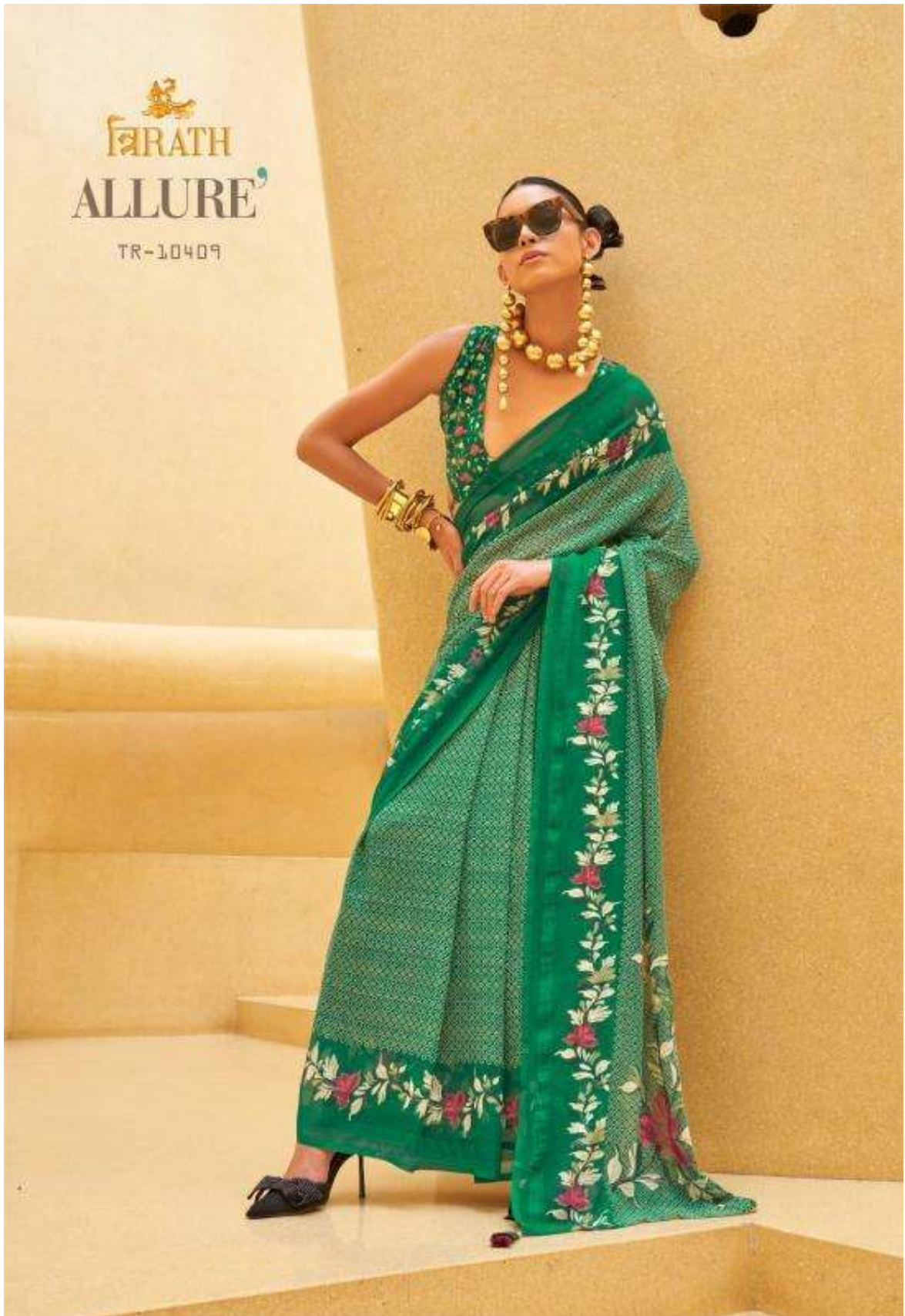




FARATH  
ALLURE  
TR-10406

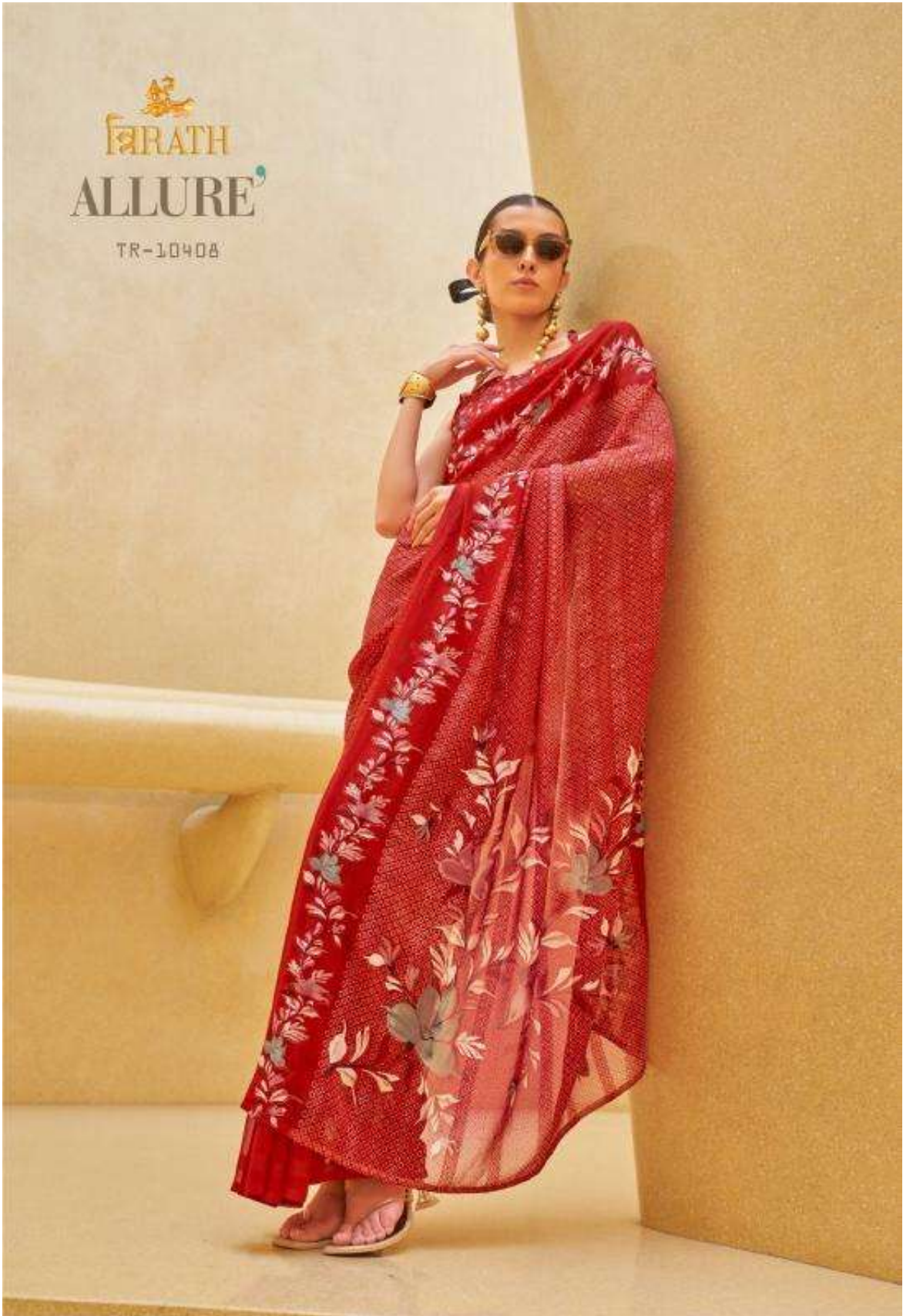
TRIRATH  
ALLURE

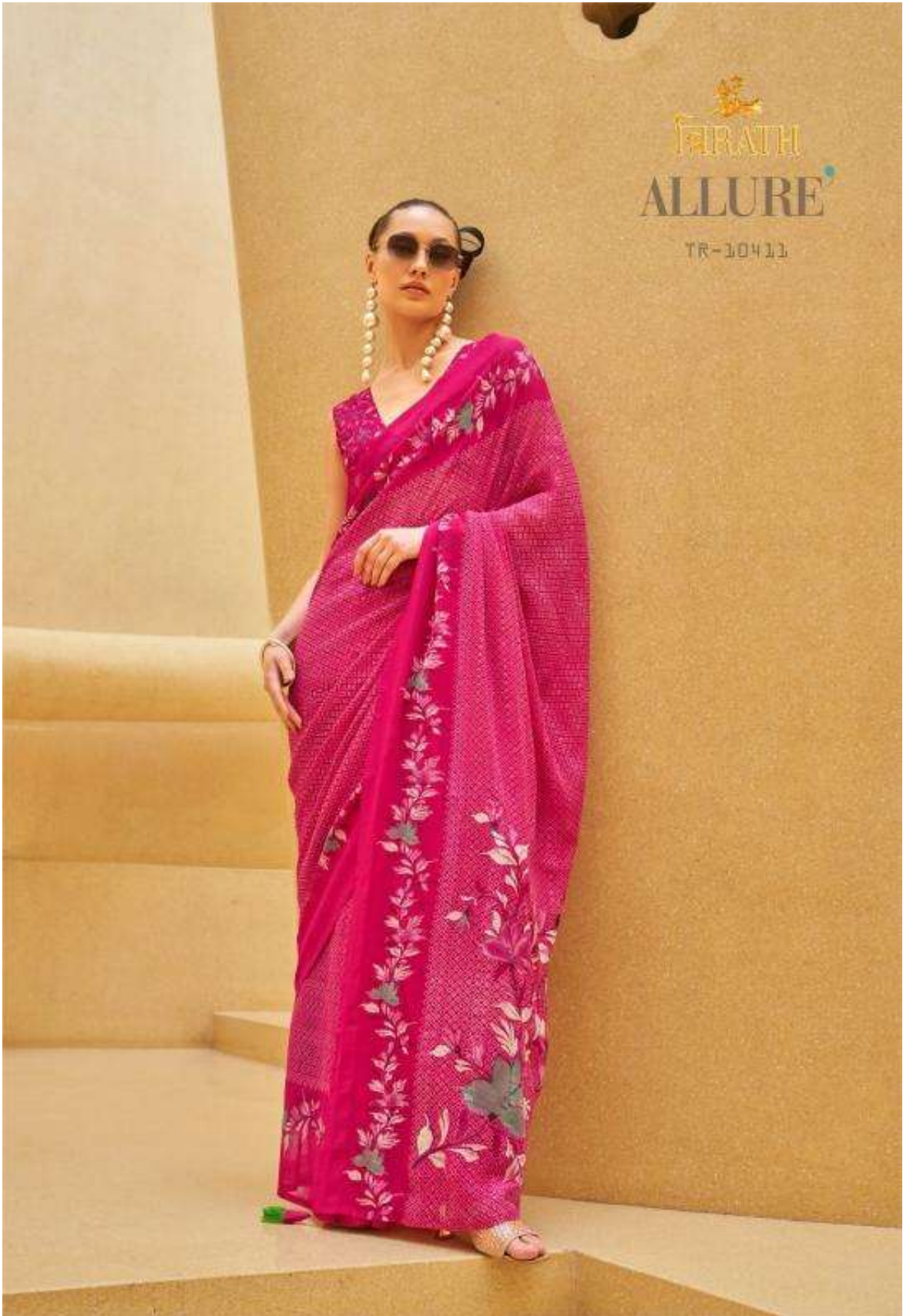
TR-10409



TRIRATH  
ALLURE

TR-10408





FIRATH  
ALLURE  
TR-10411



  
FIRATH  
ALLURE<sup>®</sup>  
TR-10412

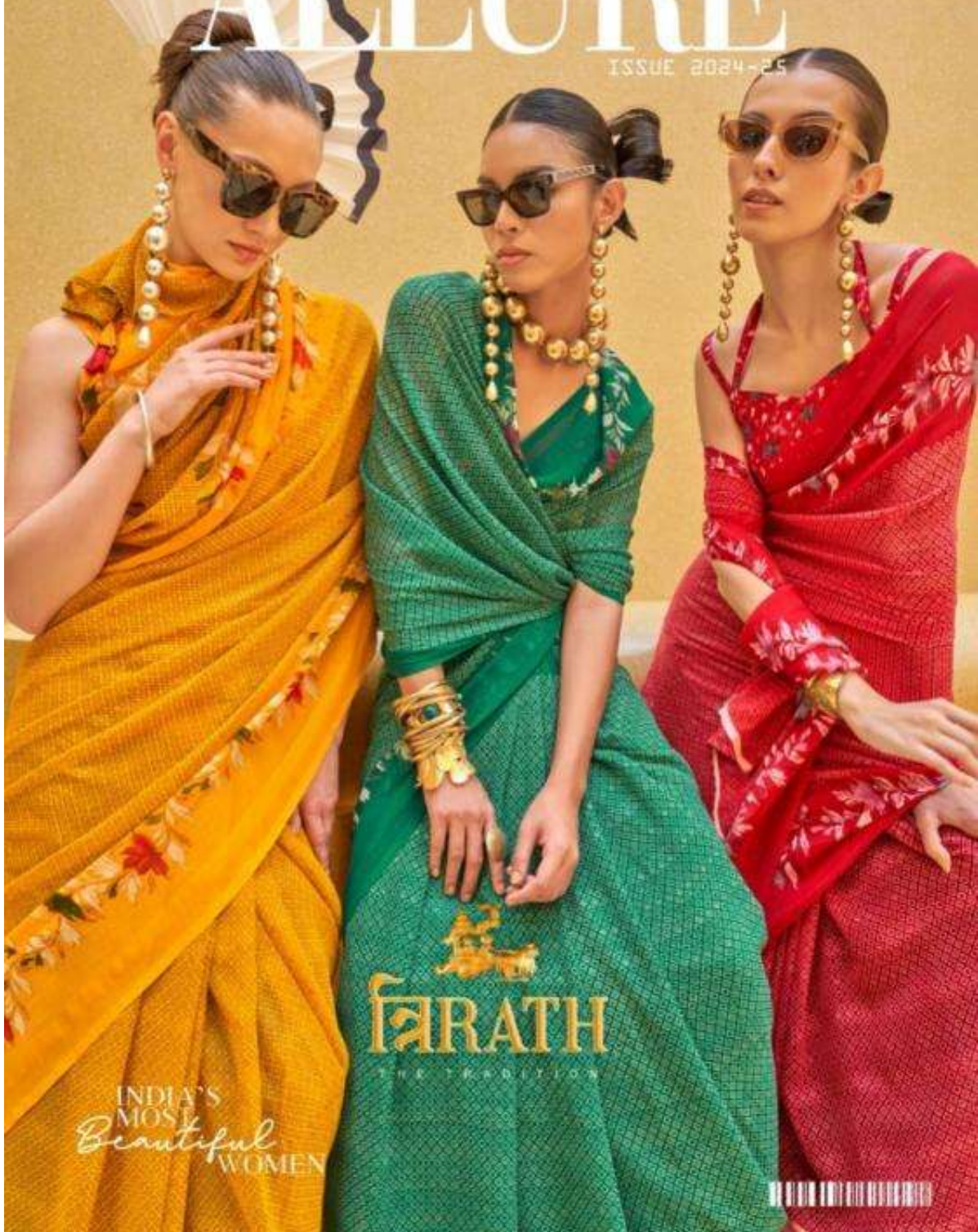
त्रिराठी  
ALLURE

TR-10410



# ALLURE'

ISSUE 2024-25



INDIA'S  
MOST  
*Beautiful*  
WOMEN

**PARATH**  
THE TRADITION

