





Rachika
• 1981 •



FASHION FOCUS

SIMPLICITY IS THE ULTIMATE FORM OF COMPLEXITY





• 11001 •



• 11002 •



• 11003 •



• 11004 •



Rodhika
A STORY



LUXURIOUS BEAUTY

LEGENDRY IS THE ONLY BEAUTY THAT NEVER FADING

A close-up photograph of the same woman in the same floral saree, looking directly at the camera. The image is framed by a thin white border. At the top center, the brand name "Rodhika" is written in a serif font, with "A STORY" in a smaller font below it. At the bottom center, the words "LUXURIOUS BEAUTY" are written in a bold, sans-serif font, with a small circular logo between the words. Below this, the tagline "LEGENDRY IS THE ONLY BEAUTY THAT NEVER FADING" is written in a smaller, all-caps, sans-serif font.



