

**aanchi™**  
BEAUTY AT THE BEST

**liva**  
natural fluid fashion



# Mayuri



aanchi™  
BEAUTY AT THE BEST

## The Unmatched Enamor - 04



They say there's something special about her. Maybe it's her eyes. Maybe it's her smile. Maybe it's her walk. Or maybe, just maybe, it's her mesmerizing clothes. Which transform her into a modern day Empress like never before. She's unmatched in her elan!

# Mayuri



The advertisement features a woman in a teal and white dress, identical to the one in the first image, looking directly at the camera. The background is a light-colored wall with green foliage. In the top right corner, there is a red square logo with the word "liva" in white script and "natural fluid fashion" in smaller text below it. To the left of the woman, there is a green stylized flower graphic. The brand name "aanchi" is written in a red, flowing font with a small trademark symbol, and "BEAUTY AT THE BEST" is written in smaller capital letters underneath. Below the brand name, the collection name "Mayuri" is written in a large, dark green serif font. At the bottom of the advertisement, the text "The Pallette of Panache - 02" is written in a green serif font.



The Uptown Girl - 03

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## The Next Generation Muse - 05

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BEAUTY AT THE BEST

*She comes clad in the fabrics of the ultimate finesse and seduces the sensibilities of the artist, the sculptor, the poet, the musician- and inspires creativity like never before. She's the force that gives birth to masterpieces- the modern day muse.*



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The advertisement features a woman in a close-up shot, wearing the same green and white anarkali suit as in the first image. The background is a soft-focus outdoor setting with green foliage. In the top right corner, there is a red square logo containing the word "liva" in white script, with "natural fluid fashion" written below it in a smaller font. To the left of the logo is a stylized green floral or seed-head graphic. To the right of the woman's head is another similar green floral graphic. The brand name "aanchi™" is written in a pink, flowing script font above the word "Mayuri" in a larger, bold green sans-serif font. Below "Mayuri" is the tagline "BEAUTY AT THE BEST". At the bottom of the advertisement, the text "The Pallette of Panache - 06" is written in a green, cursive, handwritten-style font.

**aanchi™**  
BEAUTY AT THE BEST

## The Next Generation Muse - 01

**liva**  
natural fluid fashion

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**Mayuri**