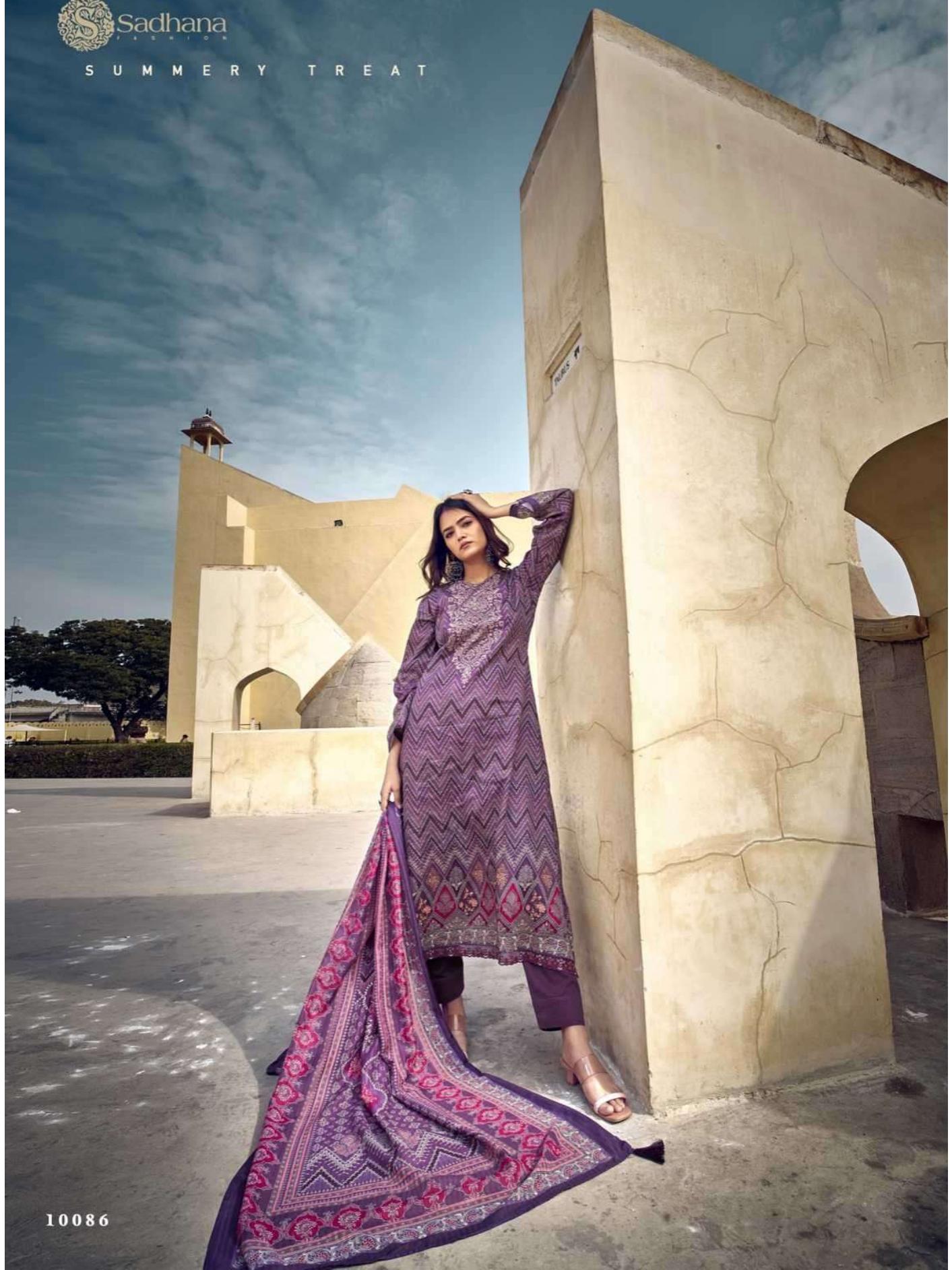


S I M R I N



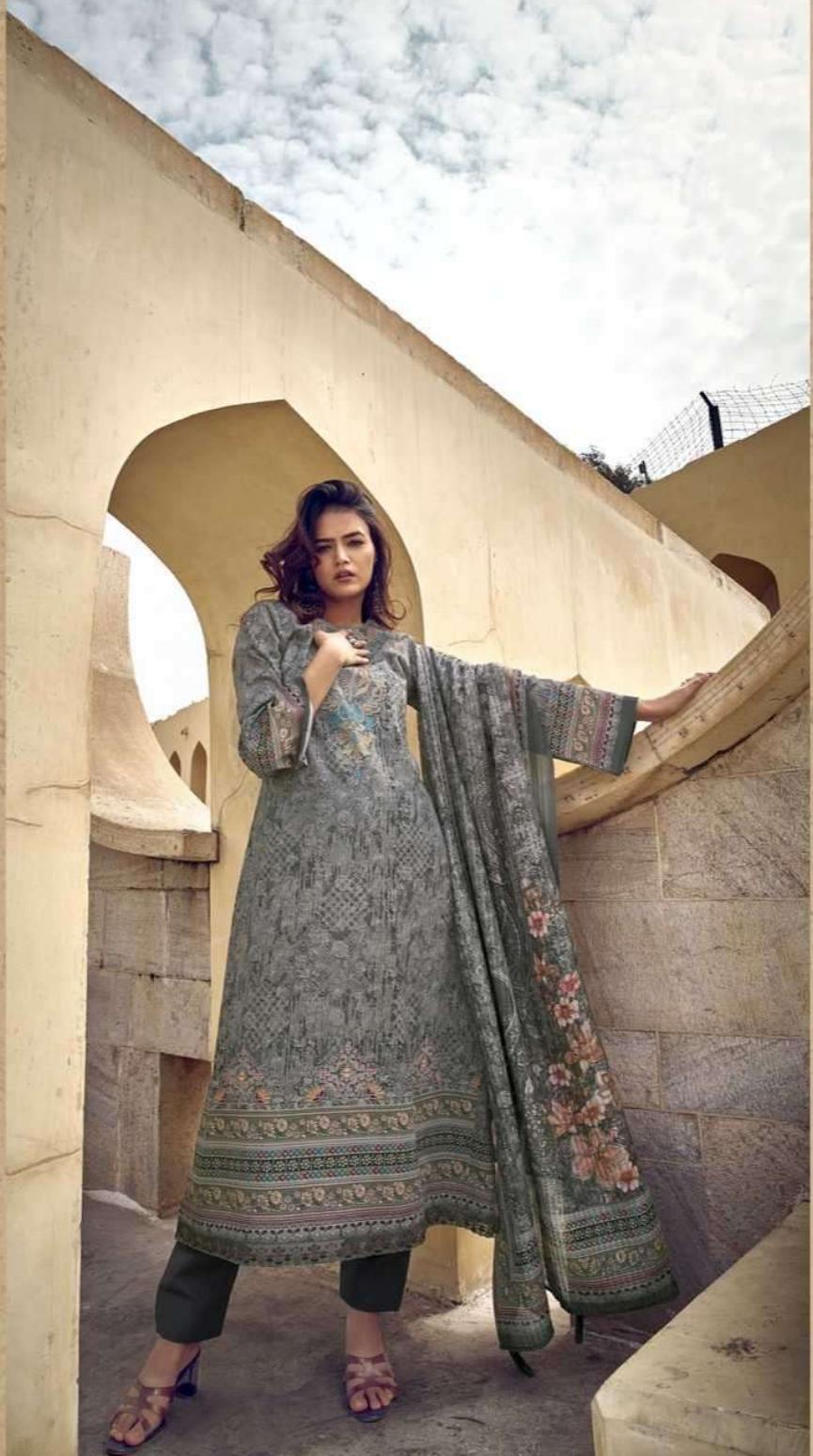


S U M M E R Y T R E A T



10086

WEEK END



COLOURFUL MEMORIES

This collection is inspired

from the most colourful and youthful

memories that brings amazing smile when recalled!



ADORABLE DESIGNS





10081



10082



10084



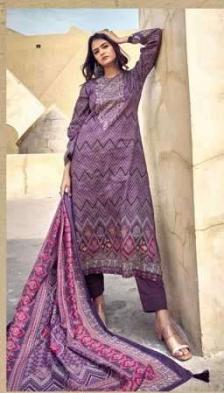
10085



10083

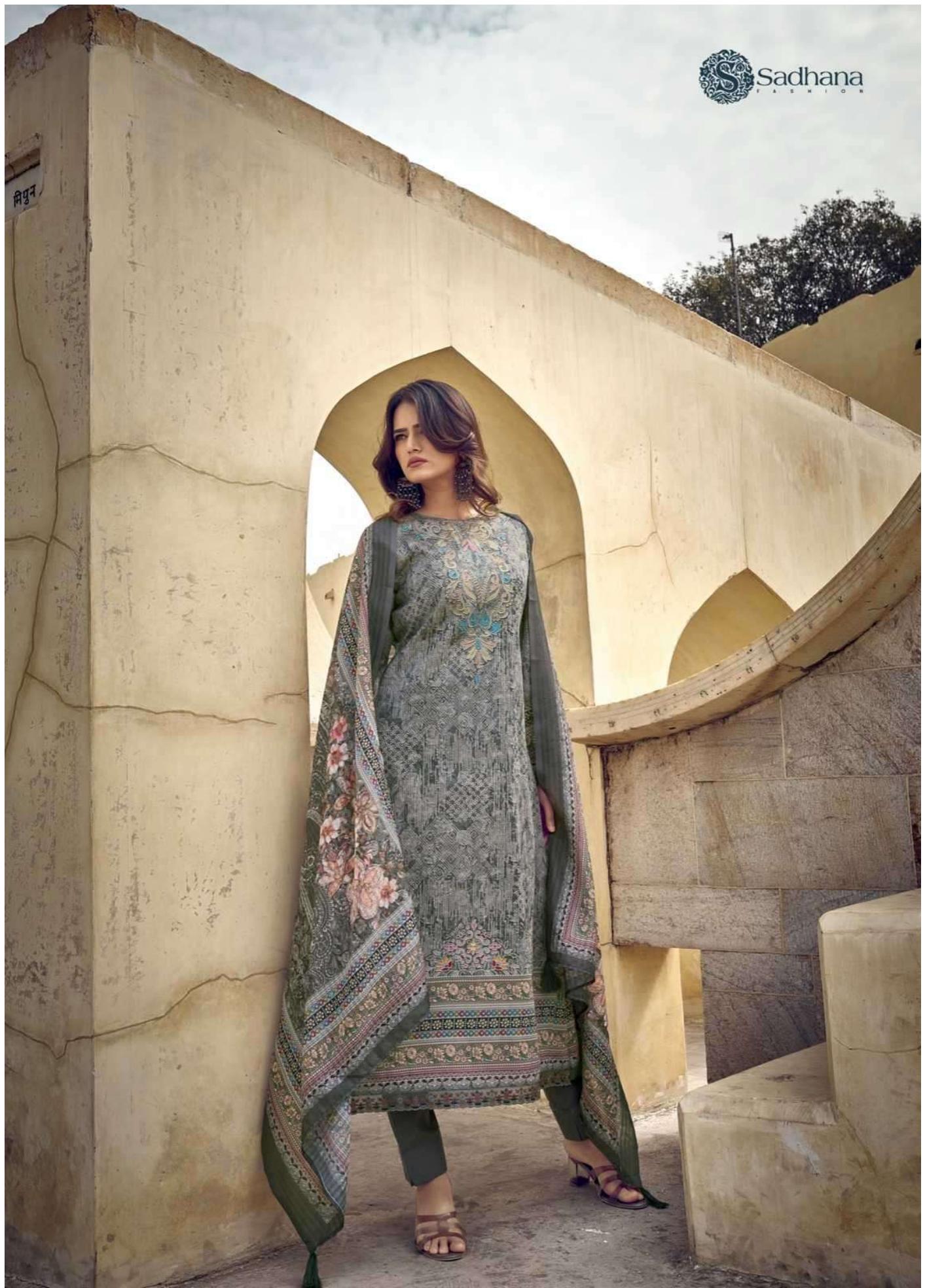
ADORABLE DESIGNS

The idea was to explore
something unique
and blend the tradition
with modern concepts.



10086





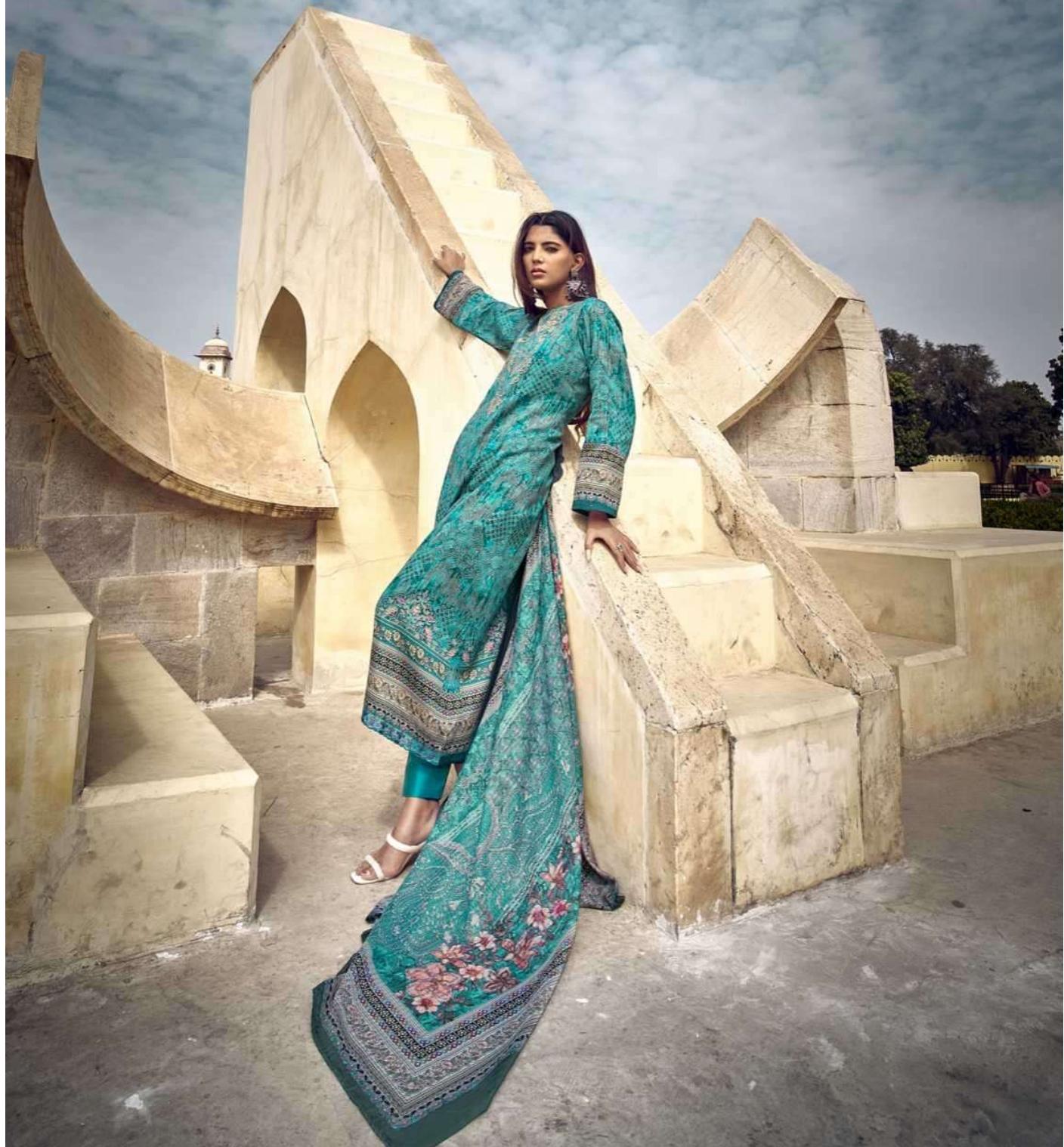


10082



the :
trendiest showcase

*When you see this dress, be assured, it would be the perfect statement
piece in the look book.*





Sadhana
Fashions

10083



CLASSIC PRINTS

How wonderful to see that floral prints

can be best complemented with embroidery work.





10084

HAPPY AROUND FLOWERS

It takes to the fairy tales we loved to hear and to the fantasies, which are the essence of our lives.



THE FAIRYTALE



BREATHING LIVELINESS

Cheerful and ecstatic time

The day seems shorter

and the fun seems endless,

We're happiest in our Sunday way of life.



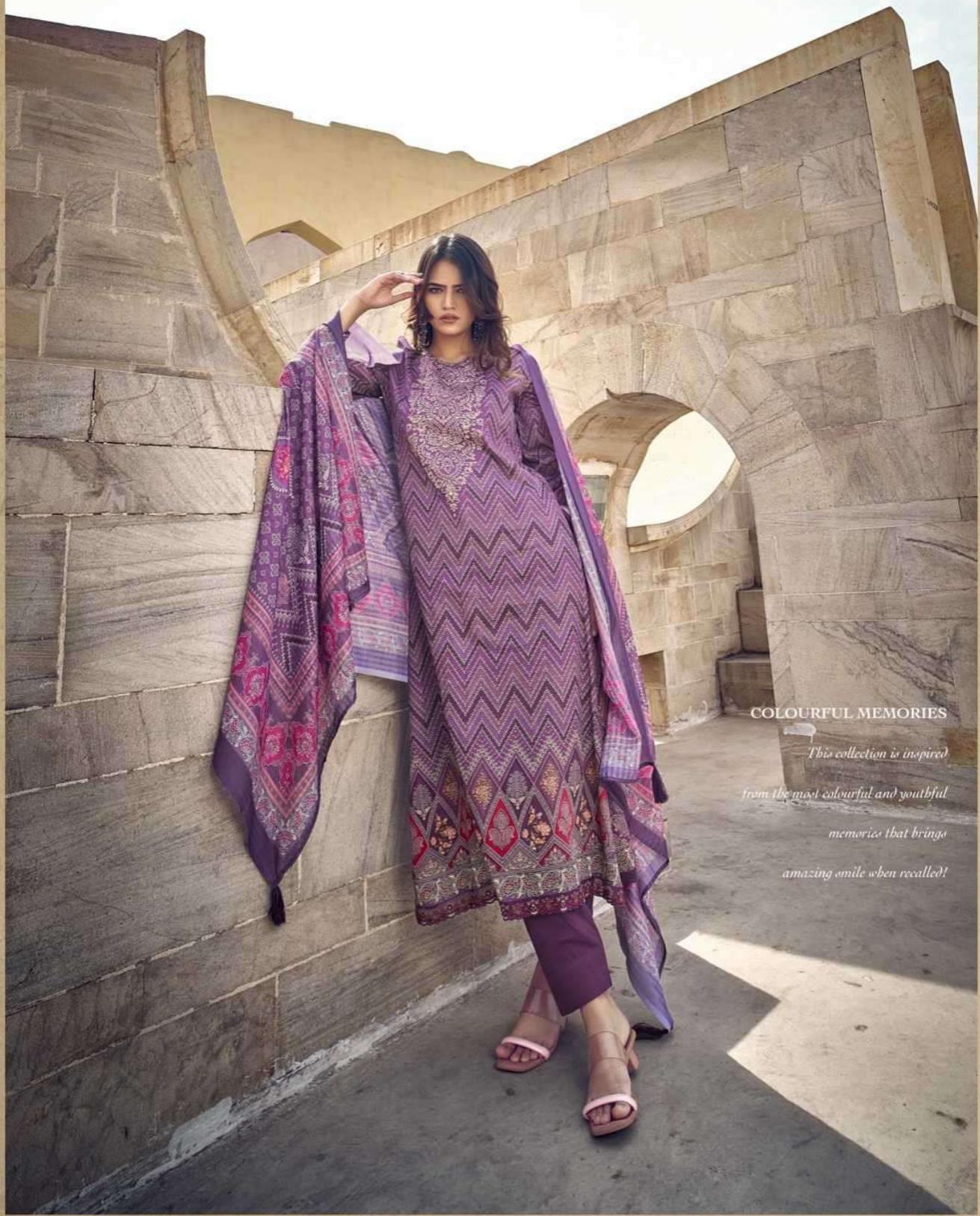
10081



10085

COLOURFUL MEMORIES

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from the most colourful and youthful
memories that brings
amazing smile when recalled!*



COLOURFUL MEMORIES

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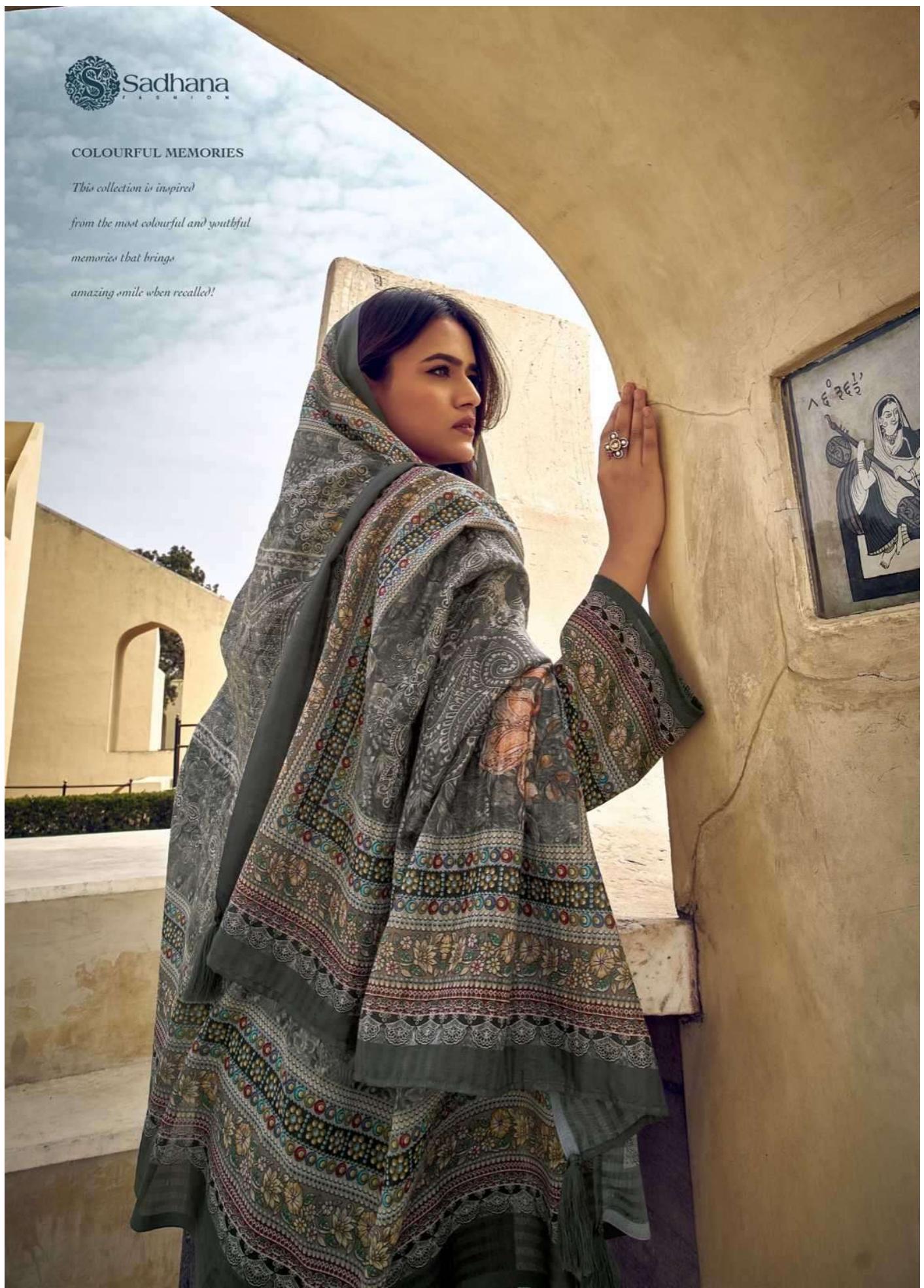
COLOURFUL MEMORIES

This collection is inspired

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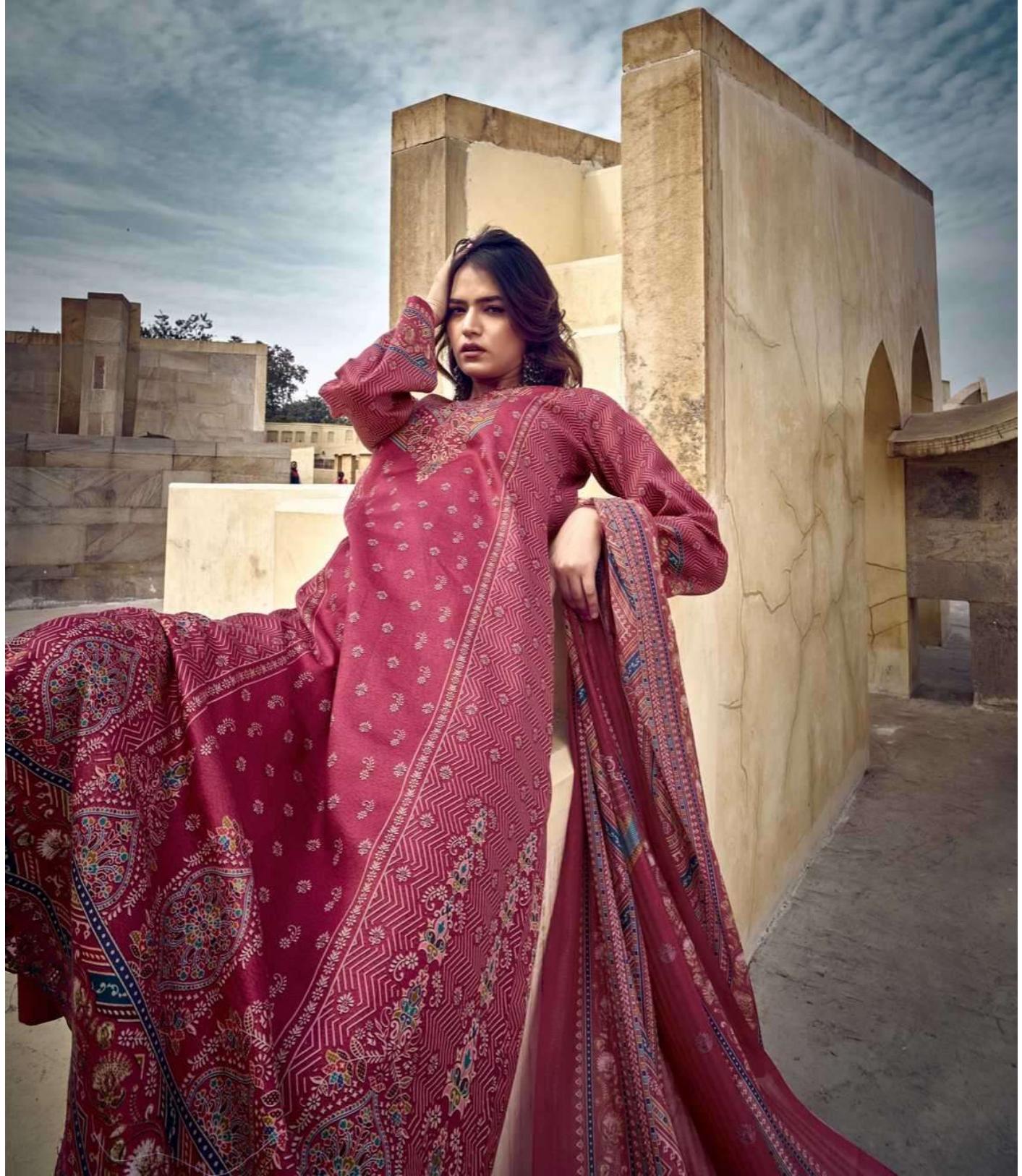
memories that brings

amazing smile when recalled!



ROYAL

SUMMERY TREAT







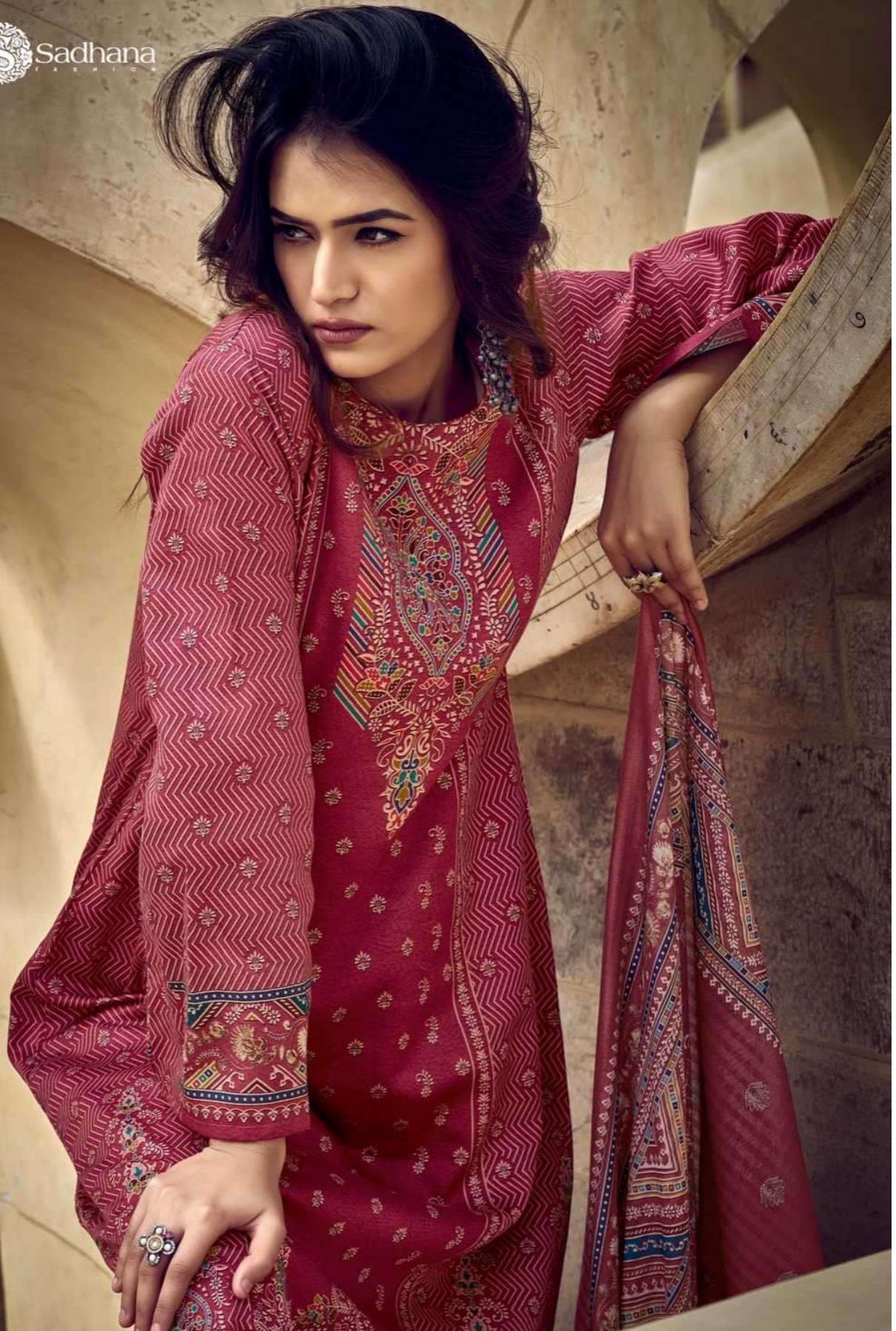
*Presenting the perfect blend of sophistication,
class and grace with this latest edition The Summer Bloom by PRM.*

We strive to keep innovating with each new edition to lend traditional style with a contemporary twist.

The spectacular prints, soothing feel and flawless embroidery altogether is nothing less than a clothing treat!

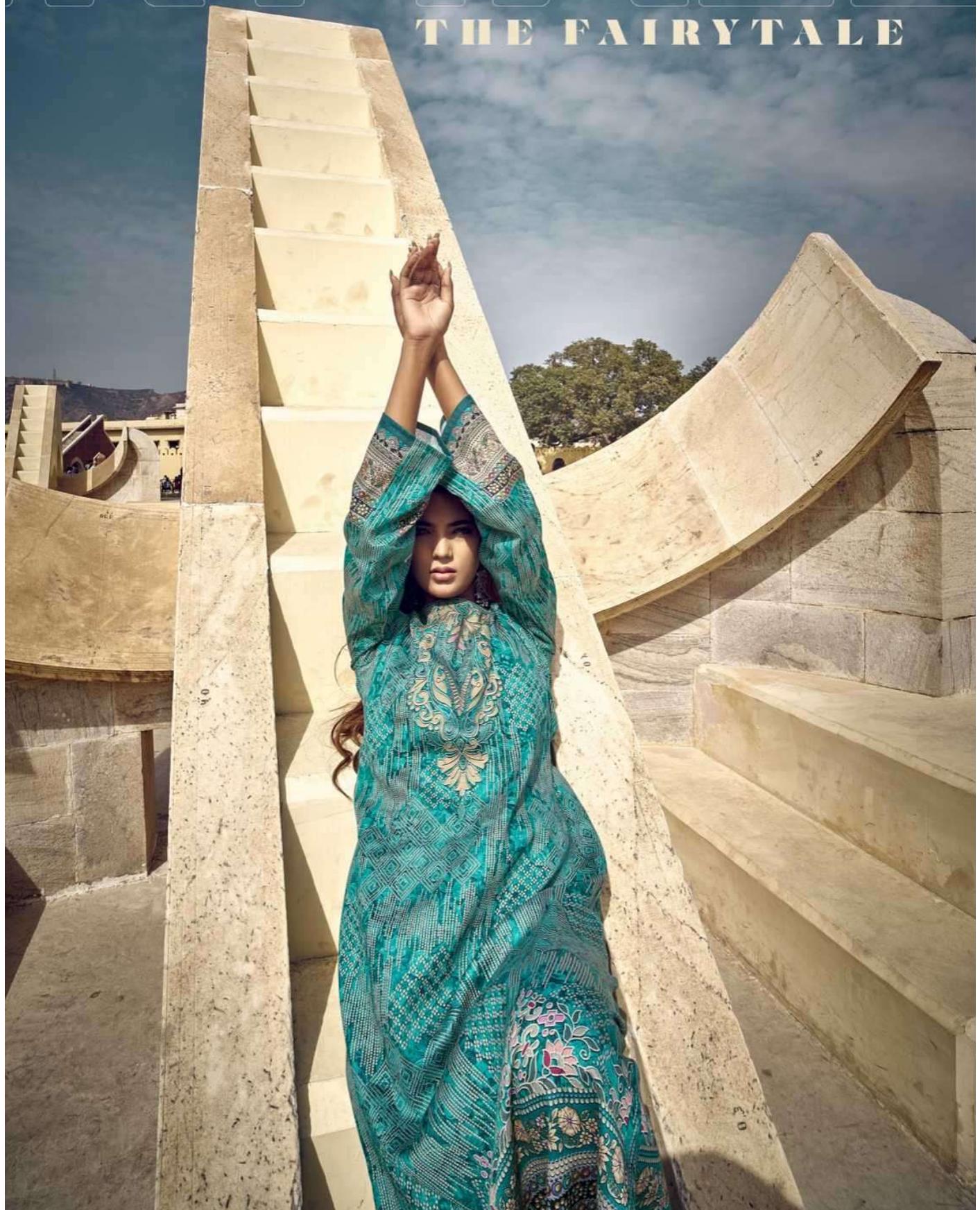
Go ahead to embrace elegance with The Summer Bloom!

S I M R I N



RYTALE

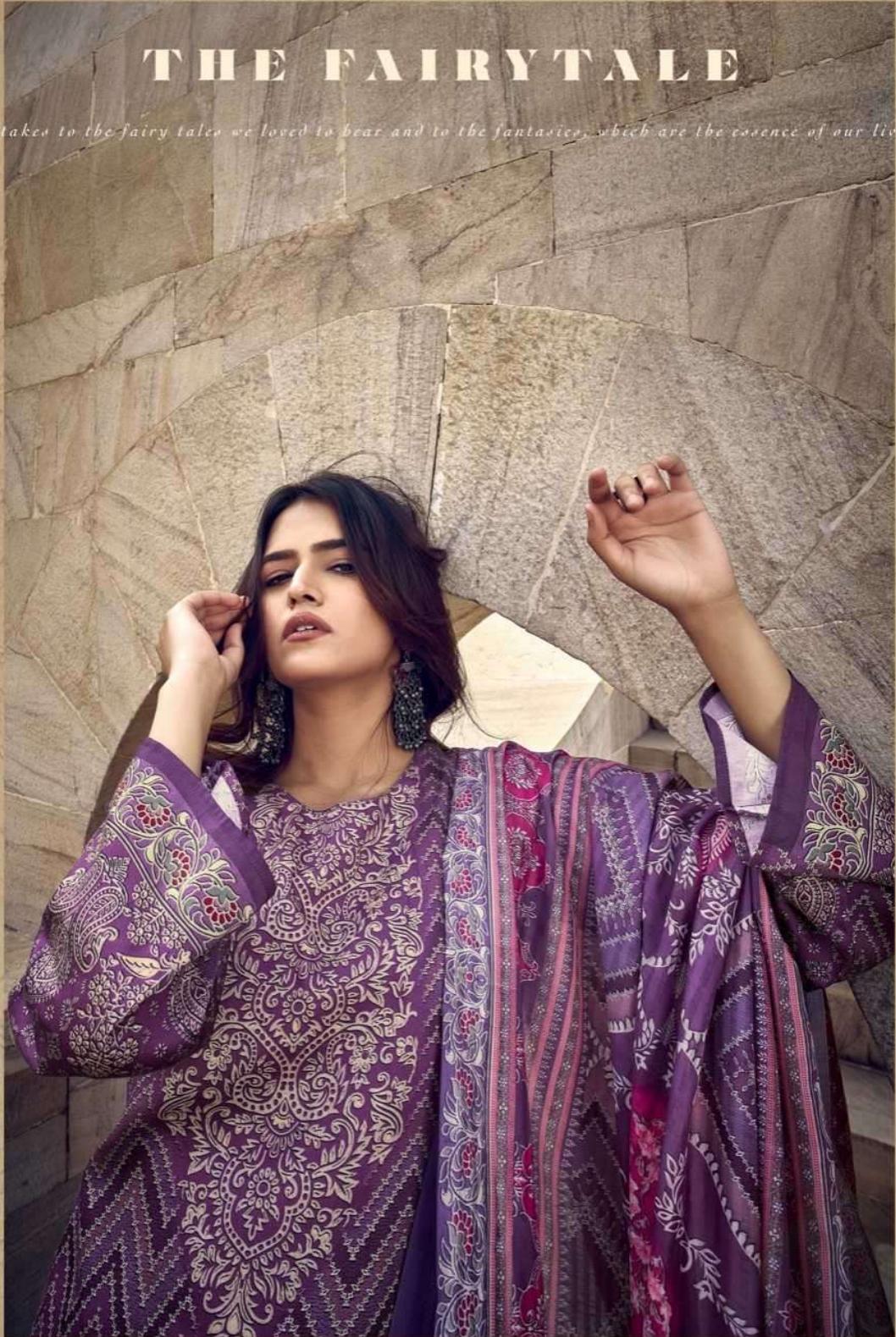
THE FAIRYTALE





THE FAIRYTALE

It takes us to the fairy tales we loved to hear and to the fantasies, which are the essence of our lives.





The idea was to endow something unique and blend the tradition with modern concepts.