



FIOR I



PRM<sup>®</sup>  
Trendz

Fashion plays a defining role in enhancing a person's confidence and sense of self. Which is why we seek to create designer wear that leaves unforgettable

impressions on the world, and yet, is versatile enough to transcend people, places and occasions. **PRM** presents an exclusive designer collection of the season with this edition.

# CLASSY

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# RELATE *with nature*

*From floral motifs to twists on classic designs, everything is inspired from the nature.  
This season leads you the perfect trend this season.*



5408





F I O R I



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TRADE



### BE YOURSELF

*Style is having courage of choices; it is about taste and culture. Be yourself, express it in the most unique way!*





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EXPRESS *Gratitude*

*Fashion is an epic tale of turning a simple fabric into fabulous. It takes express your gratitude towards thousands of hands working behind it.*

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HER STYLE

*Her style reflects her persona,  
she brings with her utmost confidence!*

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FASHION FORWARD





STYLISH FORWARD

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FEEL THE

Nature

*Revolutionizing silk sarees  
with flatters, flares  
designs interpreted  
using the power of Nature!*



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PRM<sup>®</sup>  
FRONDS

# BE yourself

*Style is having courage of opinions: it is about taste and culture.  
Be yourself, express it in the most unique way!*



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TRENDS



## EXPRESS GRATITUDE

*Fashion is an eye tale of turning a simple fabric into fabulous drapes; express your gratitude towards thousands of hands working behind it!*



BE ADVENTUROUS

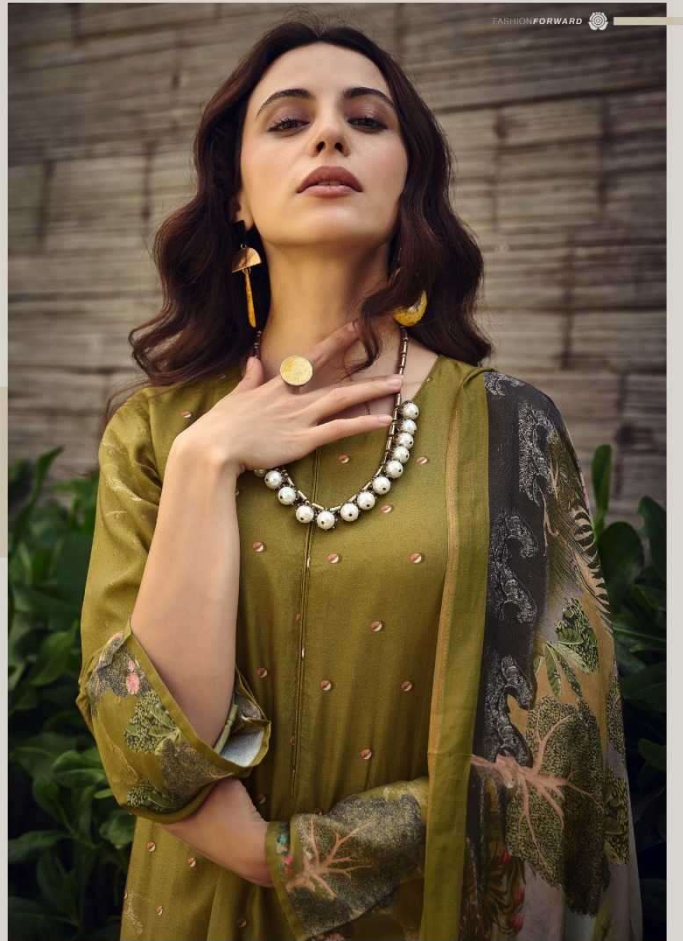
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*There's always a path forward.*

*It's not about the destination of adventure, it's how we travel.*

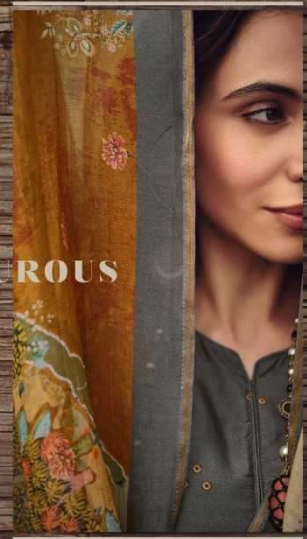






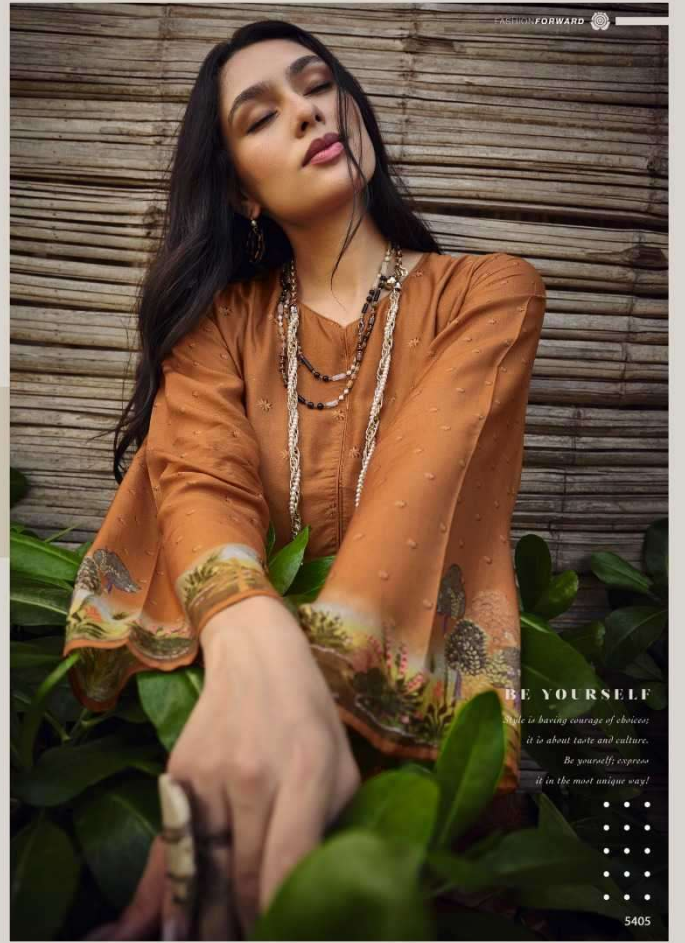
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BE ADVENTUROUS



*There's definitely a path towards greatness,  
just lighter and a greater personal landscape is how we travel.*

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FASHION FORWARD

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# TRAVEL THE SKYLINES

*What is remarkable about season offerings is the fresh interpretation of the natural world with fashion.*

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TRENDS

BE *Natura*

*Being obvious feels good &  
doing impact naturally  
be it fashion or style  
what makes you beautiful  
is your pure soul!*



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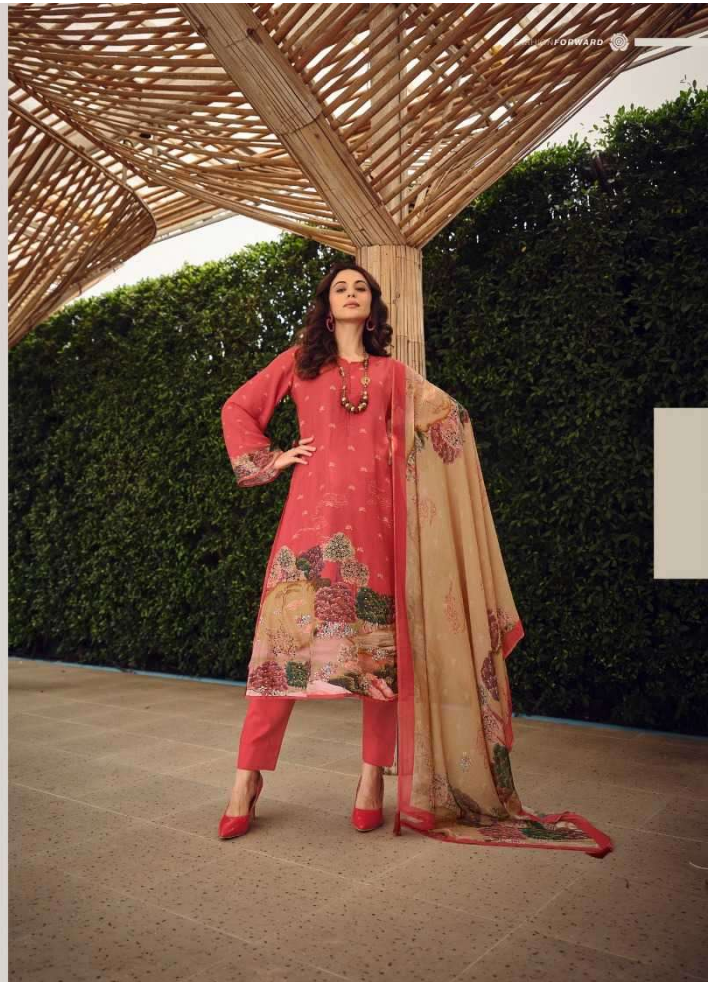
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Trendz



**RELATE WITH NATURE**

*From floral motifs to trends in classic designs, everything is inspired from the nature.  
The year leads you the perfect trend this season.*

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FRENDS



**TRAVEL THE SKYLINES**

*What is remarkable about season's offering is the fresh interpretation of the natural world with fashion!*

















**BE|NATURA**

*Being obvious looks you a classy impact naturally,  
be it fashion or style, what makes you beautiful is your pure soul.*

5407



FORWARD