



F I O R I



PRM[®]
Trendz

Fashion plays a defining role in enhancing a person's confidence and sense of self. Which is why we seek to create designer wear that leaves unforgettable

impressions on the world, and yet, is versatile enough to transcend people, places and occasions. **PRM** presents an exclusive designer collection of the season with this edition.

CLASSY

PRM
Trendz



PRM
TRENDS

RELATE
with nature

*From floral motifs to twists on classic designs, everything is inspired from the nature.
This season leads you the perfect trend this season.*



5408



F I O R I



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PRM
TRADE



BE YOURSELF

Style is having courage of choices; it is about taste and culture. Be yourself, express it in the most unique way!



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PRM
TRENDS



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EXPRESS *Gratitude*

Fashion is an epic tale of turning a simple fabric into fabulous. It takes express your gratitude towards thousands of hands working behind it.

5404

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TRENDS



PRM
FRENZ



*Her style reflects her persona,
she brings with her utmost confidence!*

5401

FASHION FORWARD





STYLISH FORWARD

PRM
FRENDS

FEEL THE

Nature

*Revolutionizing silk sarees
with flatters, flares
designs interpreted
using the power of Nature!*



5403



PRM[®]
FRONDS

BE yourself

*Style is having courage of opinions: it is about taste and culture.
Be yourself, express it in the most unique way!*



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PRM
TRENDS



EXPRESS GRATITUDE

Fashion is an eye tale of turning a simple fabric into fabulous drapes; express your gratitude towards thousands of hands working behind it!

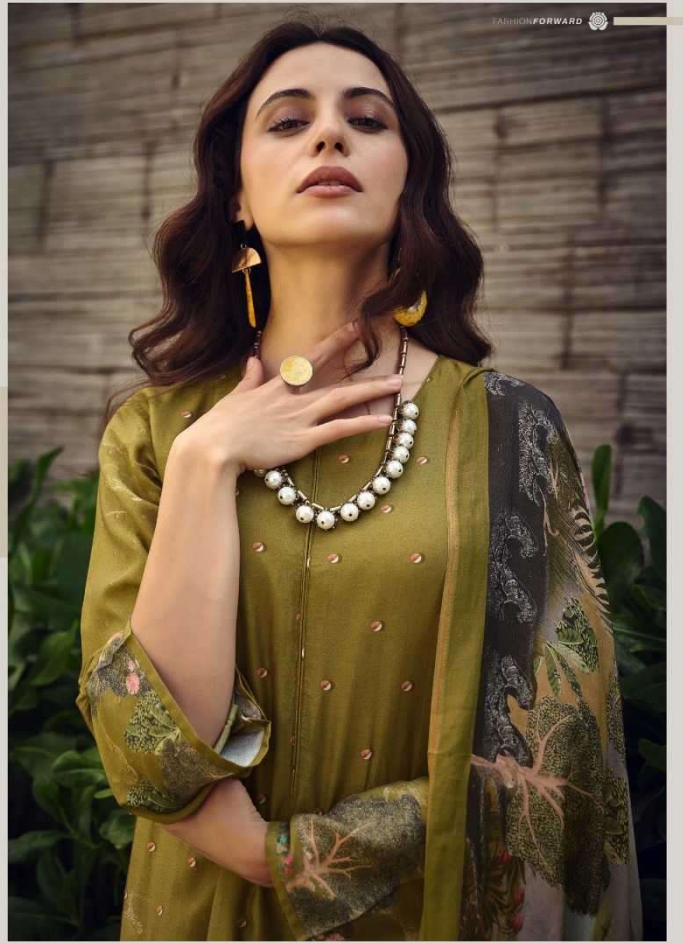
BE ADVENTUROUS

PRM
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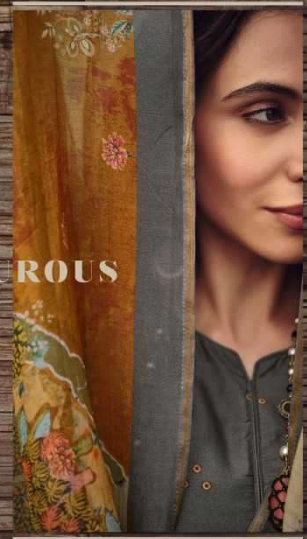
There's always a path forward. It's just a matter of how we choose to take it.





PRM
TRENDS

BE ADVENTUROUS



*There's definitely a path towards greatness,
just lighter and a greater sense of purpose in how we travel.*

5402





TRAVEL THE SKYLINES

What is remarkable about season offerings is the fresh interpretation of the natural world with fashion.

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PRM
TRENDS

BE *Natura*

*Being obvious feels good &
doing impact naturally.
Be it fashion or style,
what makes you beautiful
is your pure soul!*



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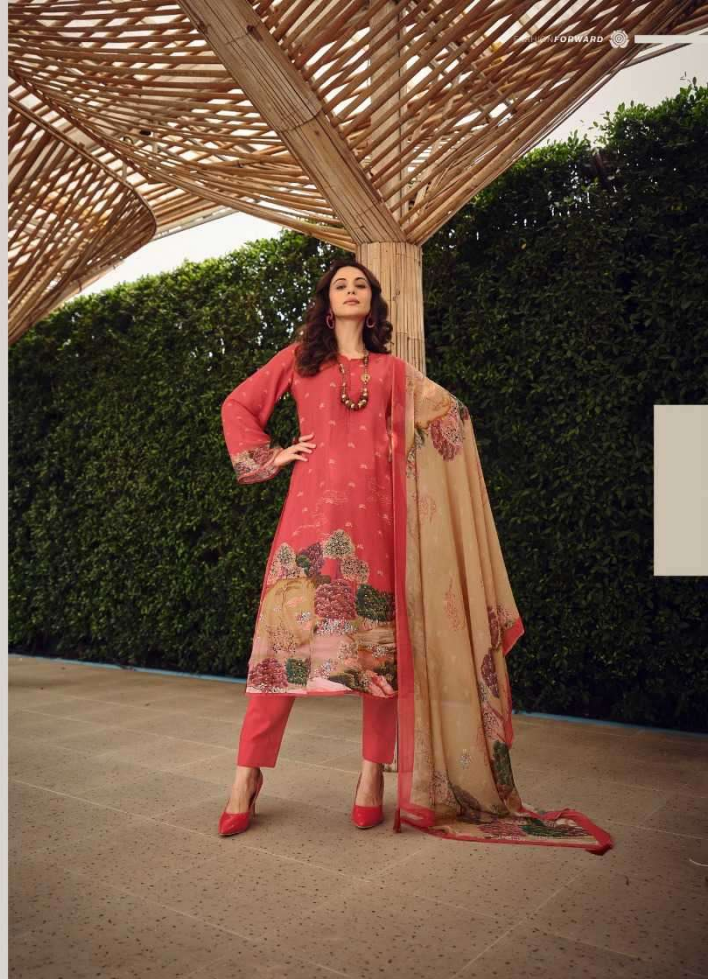
PRM
Trendz



RELATE WITH NATURE

*From floral motifs to trends in classic designs, everything is inspired from the nature.
The year leads you the perfect trend this season.*

5408

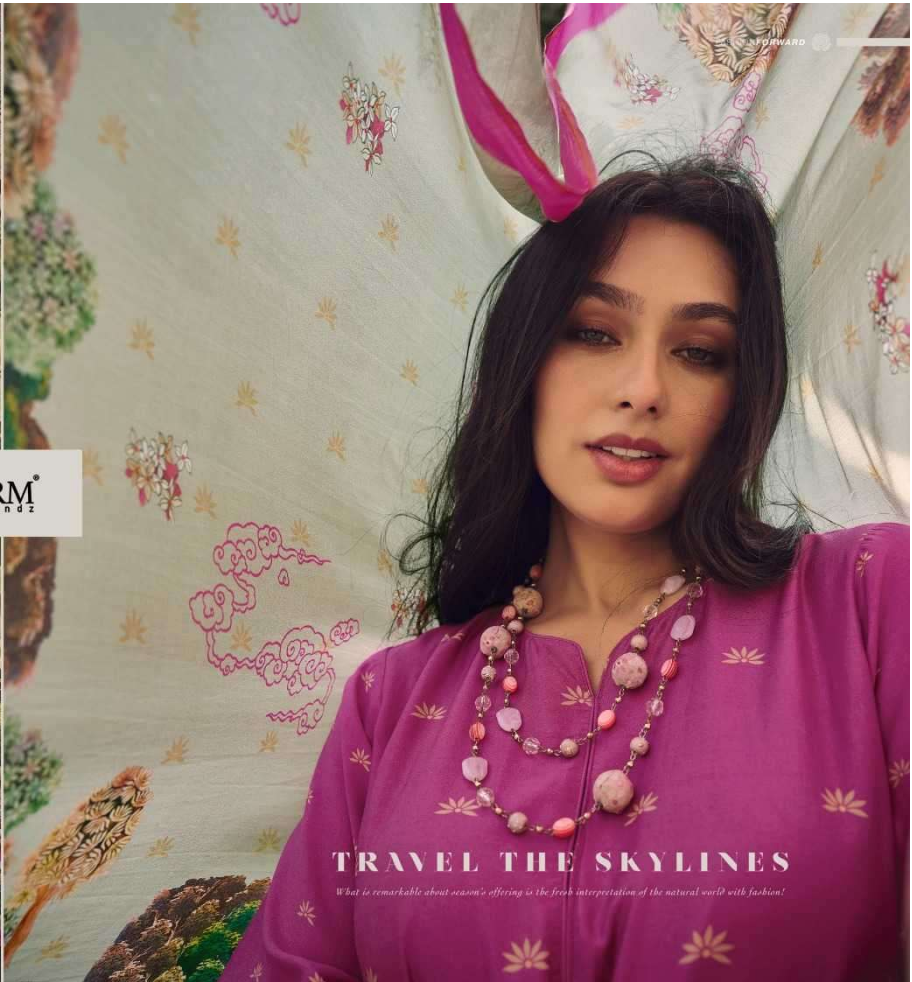








PRM
FRENDS



TRAVEL THE SKYLINES

What is remarkable about season's offering is the fresh interpretation of the natural world with fashion!



PRM
F R O N T S

FORWARD

BE ADVENTUROUS

*There's definitely a push towards more
vivid styles and a greater
sense of adventure in how we dress.*

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5402









BE|NATURA

*Being obvious looks you a classy impact naturally,
be it fashion or style, what makes you beautiful is your pure soul.*

5407



FORWARD