



Exclusive Dress Materials & Suit Designer

**Vishnu**

**IKKAT**






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Vishnu  
Vishnu Datta Mahesh & Co. Pvt. Ltd.  
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"There's so much information now, and everybody sees everything. When we were young kids, we really wanted to stick, but you have to remember, it was the time of punk, and if there was a bit of rebellion happening, it was a good thing. Now it's a bit more conservative."







Kurta Dress Material & Suit Dukaan®  
**Vishnu**



"Think fashion can do a bit. Fashion is very popular, so it can help broadcast a message and reach a new generation."

Exclusive Dress Materials & Garments  
**Vishnu**



2005

"What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language."





Vishnu



"Fashion is a religion in one sense. Once upon a time, our brand was considered the sanctum sanctorum of fashion. I want to produce things that people really want to buy."



Exclusive Drive Materials & Eco Dyes  
**Vishnu**



"Don't be into trends. Don't make fashion own you, but you decide what you are, what you want to express by the way you dress and the way to live."







Vishnu

2006











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# IKKAT



2001



2002



2003



2004



2005



2006



2007



2008



2009



2010



2011

Exclusive Dress Materials & Suit Dupattas  
**Vishnu**

# IKKAT

DESIGN NUMBER	FABRIC DETAIL
2001	TOP - PURE COTTON IKKAT BOTTOM - PURE COTTON IKKAT DUPATTA - PURE MAL IKKAT
2002	TOP - PURE COTTON IKKAT BOTTOM - PURE COTTON IKKAT DUPATTA - PURE MAL IKKAT
2003	TOP - PURE COTTON IKKAT BOTTOM - PURE COTTON IKKAT DUPATTA - PURE MAL IKKAT
2004	TOP - PURE COTTON IKKAT BOTTOM - PURE COTTON IKKAT DUPATTA - PURE MAL IKKAT
2005	TOP - PURE COTTON IKKAT BOTTOM - PURE COTTON IKKAT DUPATTA - PURE MAL IKKAT
2006	TOP - PURE COTTON IKKAT BOTTOM - PURE COTTON IKKAT DUPATTA - PURE MAL IKKAT
2007	TOP - PURE COTTON IKKAT BOTTOM - PURE COTTON IKKAT DUPATTA - PURE MAL IKKAT
2008	TOP - PURE COTTON IKKAT BOTTOM - PURE COTTON IKKAT DUPATTA - PURE MAL IKKAT
2009	TOP - PURE COTTON IKKAT BOTTOM - PURE COTTON IKKAT DUPATTA - PURE MAL IKKAT
2010	TOP - PURE COTTON IKKAT BOTTOM - PURE COTTON IKKAT DUPATTA - PURE MAL IKKAT
2011	TOP - PURE COTTON IKKAT BOTTOM - PURE COTTON IKKAT DUPATTA - PURE MAL IKKAT



TOP: 2.5 Mtr Cut Bottom : 2 Mtr Cut Dupatta : 2.25 Mtr Cut