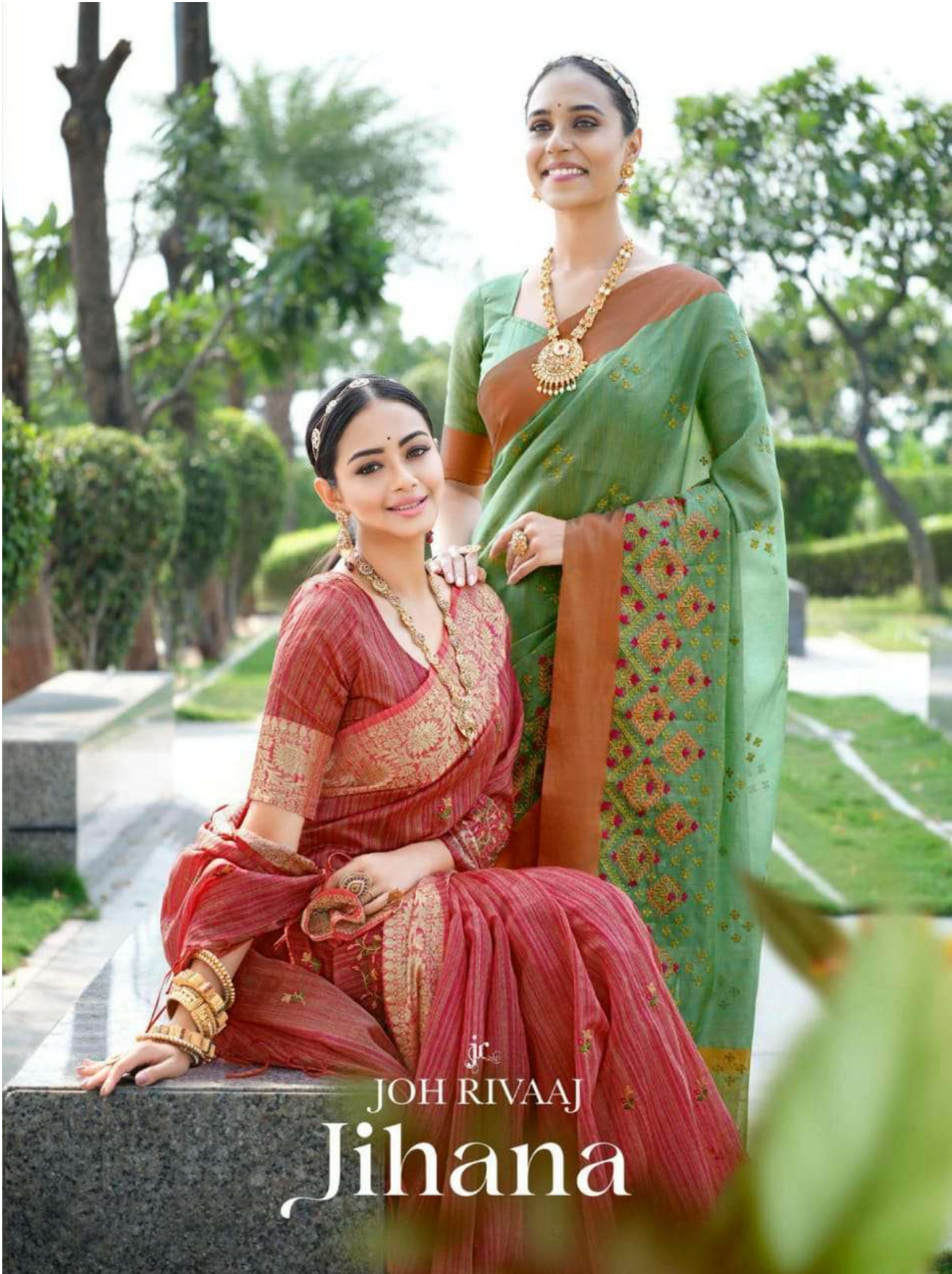


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Fashion plays an increasingly important role in an individual's life because it is considered as a means of self-expression. The garments and accessories women wear, help them to identify with a group of others whether it is a lifestyle, profession, a religion, or an attitude. Thus, the term fashion has become synonymous with the overall growth of the country as well.





JOH RIVAAJ



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TO
SPRING
TO
LIFE

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Indian sari remains the traditional clothing of Indian women. Worn in varied styles, it is a long piece of flat cotton, silk or other fabric woven in different textures with different patterns. The sari has a lasting charm since it is not cut or tailored for a particular size. This graceful feminine attire can also be worn in several ways and its manner of wearing as well as its colour and texture are indicative of the status, age, occupation, region and religion of a woman.



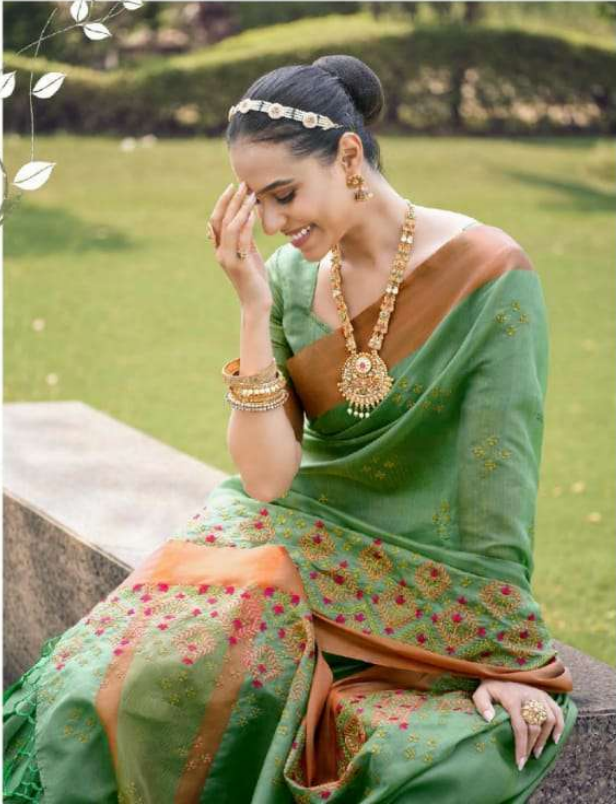




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Indian art is the traditional clothing of India women. When a woman wears a saree, it is a long piece of fabric that is draped over her body. It is made of different materials like cotton, silk, and polyester. The saree is a traditional Indian garment. It is not just a piece of fabric, it is a piece of art. It is a piece of art that is made to be worn. It is a piece of art that is made to be worn. It is a piece of art that is made to be worn. It is a piece of art that is made to be worn.

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