

RAPATHI
"The Secret of Style"

Mrudula Banarasi



IN THE 21ST CENTURY THE STYLE TRENDS OF THE FASHION INDUSTRY DOMINATE THE WORLD MORE THAN THEY EVER DID, AND CONTROL NOT ONLY THE WAY PEOPLE DRESS BUT ALSO TRENDS IN HOME WARE DESIGN, MAKEUP FASHION AND PEOPLE'S OVERALL ATTITUDES. IN THE 60s FLOWER POWER DID NOT ONLY MEAN TEARES AND TUNICS, IT SUMMED UP THE WHOLE ATTITUDE OF A GENERATION, AND THIS IS EVEN MORE PROMINENT TODAY.



"In the 21st century the west trends of the fashion industry dominate the world more than they ever did, and control not only the way people dress but also trends in home ware, beauty, music, fashion and people's overall attitudes. In the 60s flower power did not only mean flowers and music, it symbolized the whole attitude of a generation, and this is even more prominent today."



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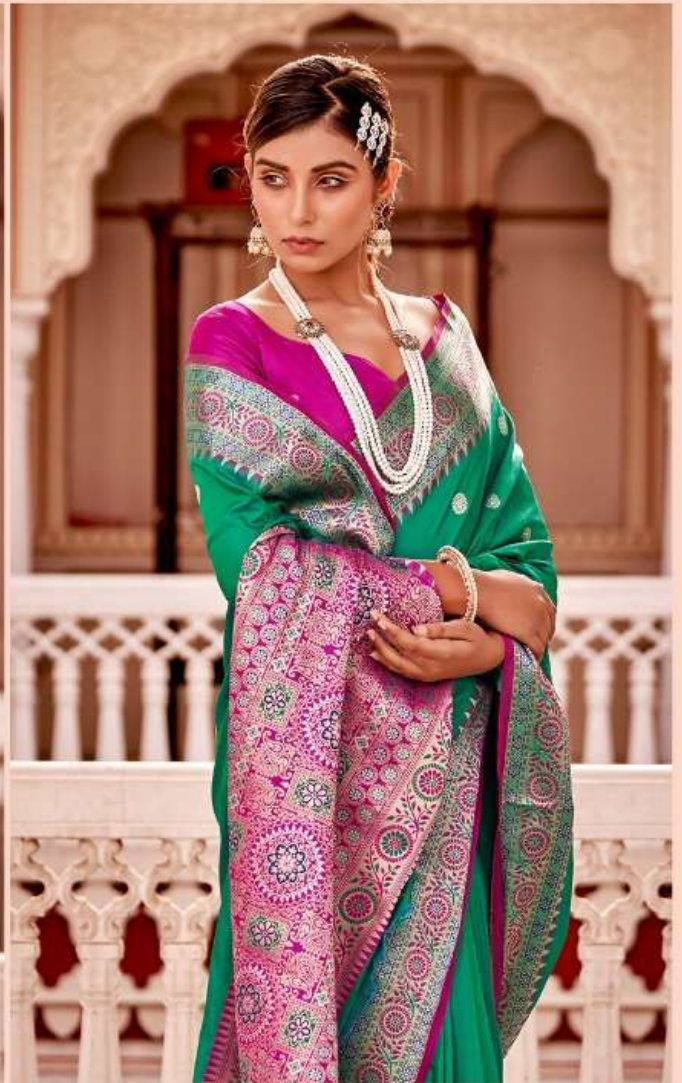
Banarasi Silk

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In the 21st century the subtle threads of the Farasha (Saree) dominate the world with their rich, and colorful, and they have become the way people dress but also trends in home ware, jewelry, makeup, fashion and people's overall attitudes. In the 60s flower power did not only mean flowers and music, it symbolized the whole attitude of a generation, and this is even more prominent today.





In the 21st century the style trends of the fashion industry dominate the world more than they ever did, and control not only the way people dress but also trends in home ware design, makeup fashion and people's overall lifestyles. In the 60s flower power did not only mean flowers and music, it signified the whole attitude of a generation, and this is far more prominent today.





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"In the 21st century the style trends of the fashion industry dominate the world more than they ever did, and control not only the way people dress but also trends in home, work, design, makeup, fashion and people's overall attitudes." In the 60s flower power did not only mean flares and tunics, it summed up the whole attitude of a generation, and this is even more prominent today.





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