





GORGEOUSLY

YOU * ARE * WHAT * YOU * WEAR

EVERYONE DRAPES A SAREE SLIGHTLY DIFFERENTLY AND EVERYONE'S BODY LOOKS DIFFERENT IN IT. BUT WOMEN IN SAREES ARE LIKE SNOWFLAKES. UNIQUE YET BEAUTIFUL IN THEIR OWN WAY.





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FABULOUS

BE * FITTED * WITH * YOUR * CHOICE

A SAREE IS JUST HOW AN INDIAN WOMAN SHOULD BE - CLASSY YET SEXY. SIMPLE YET COMPLEX! SAREE IS THE ONLY GARMENT THAT'S BEEN IN FASHION FOR CENTURIES.



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GLIMMERING

CHERISH * YOUR * PLEASURABLE * MOMENTS

SAREES ARE LIKE INDIAN WOMEN – SO VERSATILE. FROM BUSINESS MEETINGS TO FIRST NIGHTS, FROM POLITICAL SPEECHES TO RED CARPETS, FROM COLLEGE FAREWELLS TO INDIAN KITCHENS, THEY TRULY HAVE MANY AVATARS.



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SIMPLICITY

LET * YOUR * WEARS * SPEAK

A SAREE IS JUST HOW AN INDIAN WOMAN SHOULD BE - CLASSY YET SEXY, SIMPLE YET COMPLEX! SAREE IS THE ONLY GARMENT THAT'S BEEN IN FASHION FOR CENTURIES.





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ROCKSTAR

(IKKAT)

PART. 03







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