





## GORGEOUSLY

YOU \* ARE \* WHAT \* YOU \* WEAR

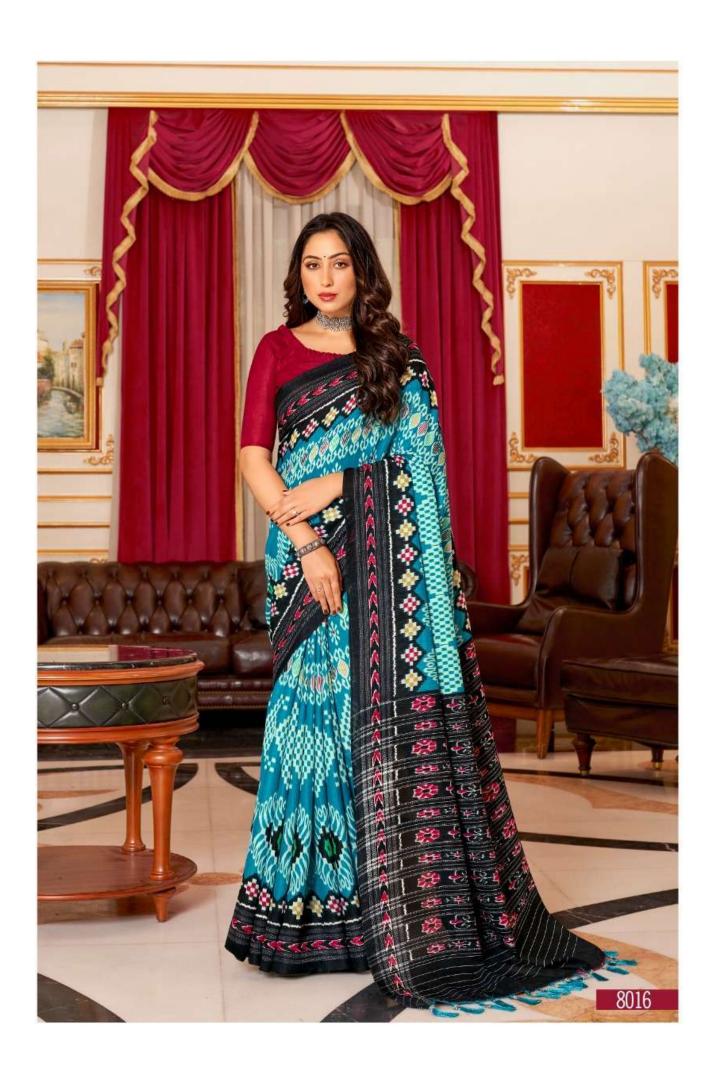
EVERYONE DRAPES A SAREE SLIGHTLY DIFFER-ENTLY AND EVERYONE'S BODY LOOKS DIFFER-ENT IN IT. BUT WOMEN IN SAREES ARE LIKE SNOWFLAKES. UNIQUE YET BEAUTIFUL IN THEIR OWN WAY.













## FABULOUS BE \* FITTED \* WITH \* YOUR \* CHOICE

A SAREE IS JUST HOW AN INDIAN WOMAN SHOULD BE – CLASSY YET SEXY. SIMPLE YET COMPLEX! SAREE IS THE ONLY GARMENT THAT'S BEEN IN FASH-ION FOR CENTURIES.









## GLIMMERING

CHERISH \* YOUR \* PLEASURABLE \* MOMENTS

Sarees are like Indian women – so versatile. From Business meetings to first nights, from political speeches to red carpets, from college farewells to Indian kitchens, they truly have many avatars.









## SIMPLICITY LET \* YOUR \* WEARS \* SPEAK

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