

SHICHI

*Kaya*  
Collection





SHKF  
34



SHKF  
35



SHKF  
36



*Don't be into trends. Don't make fashion own you, but you decide what you are, what you want to express by the way you dress and the way to live."*

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*Fashion*



# Kaya

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## Collection



SHKF  
31



SHKF  
32



SHKF  
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The hardest thing in fashion is not to be known for a logo, but to be known for a silhouette.

Luxury is the ease of a dress in a very expensive fashion. ● ● ●



*Style*

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SHICHI







*"Clothes mean nothing until someone lives in them. The dress must follow the body of a woman, not the body following the shape of the dress."*



*"What you wear is how you present yourself to the world,  
especially today, when human contacts are so quick.  
Fashion is instant language."*



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SHKF  
33

*Anyone can get dressed up and glamorous, but it is how people dress  
in their days off that are the most intriguing.*



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R

*Trend*



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Collection

