


POONAM
WOMEN'S WEAR

ZIG-ZAG

S, M, L, XL, XXL, 3XL, 4XL, 5XL





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My fashion is about the urban woman in the year 2000. I think about obscure, weird things and try to create a world around them! Love black because it affirms, designs, and styles. A woman in a black dress is a pencil stroke! You can wear black at any time. You can wear it at any age. You may wear it for almost any occasion

1008



Fashion is not something that exists in dresses only. Fashion is in the sky, in the street. Fashion has to do with ideas, the way we live, what is happening

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Never, ever confuse what happens on a runway with fashion. A runway is spectacle. It's only fashion when a woman puts it on. Being well dressed hasn't much to do with having good clothes. It's a question of good balance and good common sense. When you don't dress like everyone else, you don't have to think like everyone else.

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Go above your dream, no one can stop you. Show this attitude with your outfits that you have a great goal with a great dressing sense. Be yourself, fashion comes and goes. No need to stay with fashion all time, go and wear your matching mood. You don't have to have precious clothes for good fashion, but you do have to have a good reason to start a fashion.

1001



There are several reasons to avoid simple dress, I have one reason to accept every simple dress that is "I have an ability to make every