

fashion has a right to exist, because it permits people to define themselves over and over again

  
**VARDAN**  
DESIGNER

# Sangre Real

A respectable appearance is sufficient to make people more interested in your soul

The Beacon  
beaconjoy

Fashion is a language that creates itself in clothes to interpret reality

# IRA

VOL-2

2023



2025



2028



2029



2026

2027

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2032

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VOL-2

Believe has a right  
to cure, because it  
pains people as  
the first time they  
over and over  
again

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Bride's Paradise

Check out  
this look  
on our  
web site

2032

However big  
the occasion,  
your admirers  
can't keep  
their eyes off  
you! Such is  
the power of  
our creations.

Womankind

Colourful, bright and  
swish in silhouette,  
these dresses do your  
charm justice. The  
feminine style. Fit the  
world around you  
with style and grace.



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2025

**Glorious**

Elegance is what the  
world is all about.  
It's the spirit.

Elegance is the balance between proportion, emotion and surprise we make clothes, women make fashion



# Belief

Design is a constant challenge to balance comfort with form, the practical with the desirable



**VD**  
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2027

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"A couturier  
must be an  
architect  
for design,  
a sculptor  
for shape, a  
painter for  
color."



2028

Marvellous





Fashion is  
the art  
with which  
to survive  
the reality  
of everyday  
life



Attitude



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# Making of A Look

Be proud as never before! Be dignified and stand tall! Be the grace that makes the world look in amazement! God is our patron, you will certainly pride, and prosper like never before!



Some glances  
can make an  
impression. That  
beauty, style,  
that perfect  
expression. That  
magical dress  
that adorns you  
and charms the  
eye. In blue, the  
never dies.



A classic

# Pure Thought

CONCEPT: Light and airy in appearance  
with a touch of traditional Indian motifs  
and patterns. The fabric is a blend of  
cotton and silk.



2030

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There's a lot to be learned from  
the way she looks. Every moment she  
is a reflection of her character. She is the  
embodiment of grace and beauty. She is the  
personification of elegance and  
sophistication.