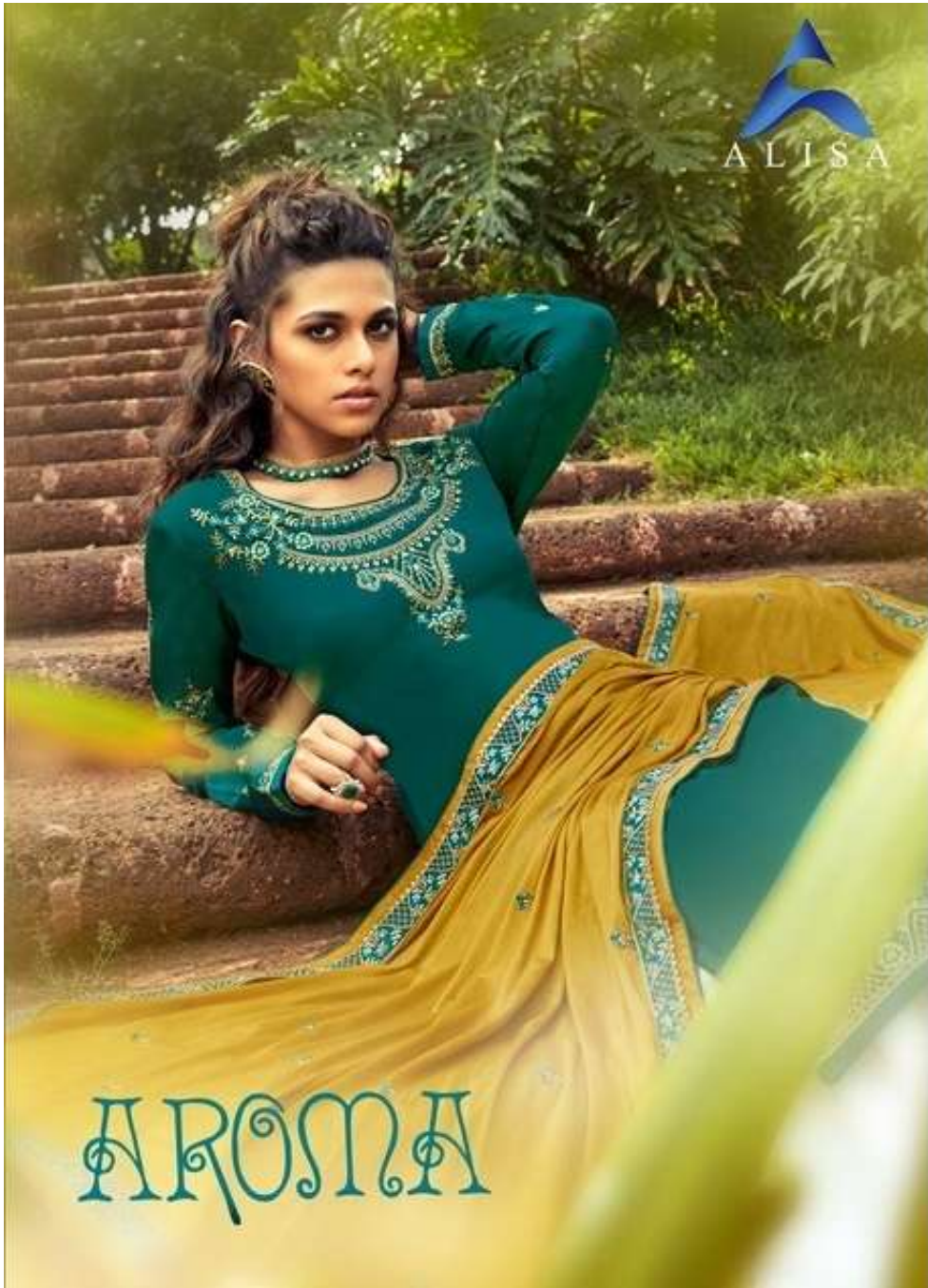


The logo for ALISA, featuring a stylized blue bird-like symbol above the brand name in a serif font.

ALISA

The word 'AROMA' written in a decorative, teal-colored serif font, positioned at the bottom of the image.

AROMA



The logo for ALISA, featuring a stylized blue bird-like symbol above the brand name in a serif font.

ALISA

The word 'AROMA' written in a decorative, teal-colored serif font, positioned at the bottom of the image.

AROMA





ALISA

*Fashion as Unique as you are*  
"Fashion is part of the daily air and it surrounds all the time, with all the events. You can even see the approach of a revolution in clothes. You can see and feel everything in clothes."



*Absolutely fuchsia*  
Beauty is when you can appreciate yourself. When you love yourself, that's when you're most beautiful.











*Paradise collection*

Be sure what you do be sure about your self, fashion is not just beauty, it about what attitude you have to believe in yourself to be strong.





*The Style*  
Style is when they're  
running you out of  
town and you make it look  
like you're leading the parade.







*Palettes of style*

The hardest thing in fashion is not to be  
known for a look, but to be known for silhouette.  
Fashion is what you add to it when  
you don't know who you are.







*Feathered fairy*  
Fashion is inspired by youth it nostalgia it draws  
inspiration from the best of the past.





# Rhetorical Collection

When you love fashion, there is no weekend. Everything just blends into the fashion is about how you place the object on the person.







*Luminosity sparkle*

fashion is not something that exist in dress only, fashion is in the sky,  
in the street, fashion has to do with ideas the way we live, what is happening.





*Indian Royalty*  
Beauty is how you feel inside & it reflects in your eyes, it is not something physical.



