





1202



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Viscos Prints



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1201



Running **STYLE**

Sarees are like Indian women – so versatile. From business meetings to first nights, from political speeches to red carpets, from onlogo farewells to Indian kitchens, they truly have many avatars.





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1193



Majestic
SHADE

When you walk in a saree, you must kick the pleats. It's more comfortable that way. When I drape a saree, it feels like I'm draping you around me!





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1200



Perfect
FASHION

Everyone drapes a saree slightly differently and everyone's body looks different in it. But women in sarees are like snowflakes. Unique yet beautiful in their own way.



Fashion
PASSION

A saree is just how an Indian woman should be - classy yet sexy, simple yet complex! Saree is the only garment that's been in fashion for centuries.

