

# Expect

more from your clothes

*"Don't be into trends. Don't make fashion own you, but you decide what you are, what you want to express by the way you dress and the way to live."*

04

TIPS & TOPS  
A Label Of Fashion Statement



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# Believe *Your Own Hype*

*Fashion is not something that exists in dresses only. Fashion is in the sky, in the street, fashion has to do with ideas, the way we live, what is happening.*

01

**TIPS & TOPS**  
A Labie Of Fashion Statement



*Style is when they're running you out  
of town and you make it look like  
you're leading the parade.*

03



# Bringing *the past back to life*

**TIPS & TOPS**  
A Labio Of Fashion Statement

*Fashion is what you're offered four times a year by designers. And style is what you choose.*

**02**



# Elegance *meeting class*

TIPS & TOPS  
A Line Of Fashion & Beauty

Designs have to be created. And they're created by looking at what would do, in the fashion industry, what would be the right move.

05





# Forget *the rules, if you like it, wear it*



After the year, we have seen a lot of photos of women in black with interesting ways of styling them. These girls have gone a little in the green or grey or purple or in their preferences. They are not the traditional or the elegant.

# Fashion

*feeds me more than food!*

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*Fashion is not an investment. If you wear a Kurtis and don't get many compliments, you won't wear it again. It's not like buying bonds.*

**07**





# Always

wear what you want to wear

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of town and you make it look like  
you're leading the parade.*

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**08**

