

The logo for ALISA, featuring a stylized blue 'A' shape above the brand name in a serif font.

ALISA

A woman is shown from the waist up, wearing a traditional Banarasi outfit. She has a green top with intricate gold and red embroidery, a red shawl with gold geometric patterns, and a matching red dupatta. Her accessories include a large floral hairpiece, a necklace, and earrings. The background is a decorative, light-colored wall with intricate carvings.

AMIRA Vol.10  
BANARAS





ALISA

with Blush they've  
changed you out of  
your mind, you make it look  
like you're feeling the pain  
D.No.3606





dress up this dress with bits  
of attitude culture values  
great feelings in  
sweet hearts

D.No.3603







## Luminosity Sparkle

*fashion is not something that exist in dress only, fashion is in the sky,  
in the street, fashion has to do with ideas the way we live, what is happening.*







# Palettes of style

*The hardest thing in fashion is not to be known for a logo, but to be known for silhouette. Fashion is what you do about when you don't know who you are.*





  
ALISA



# Paradise collection

*Be sure what you & be sure about your self, fashion is not just  
beauty, it about good attitude you have to believe in yourself & be strong.*







## Absoulately fuchsia

*Beauty is when you can appreciate yourself. When you love yourself, that's when you're most beautiful.*



D.No.3604







ALISA



AMIRA Vol.10  
BANARAS



D.No.3601



D.No.3602



D.No.3603



D.No.3604



D.No.3605



D.No.3606









## Distinctive charming

*In love fashion & there is no easier way to express yourself than through the clothes you wear. The difference between style & fashion is quality. Fashion is about dreaming & making other people dream.*







## Rhetorical collection

*When you love fashion, there is no weekend. Everything just blends together.  
Fashion is about how you place the object on the person.*







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A woman is shown from the waist up, wearing a traditional Banarasi outfit. She has a green top with intricate gold and red embroidery, a red shawl with gold geometric patterns, and a matching red dupatta. Her jewelry includes large gold and turquoise earrings, a matching necklace, and a red floral hairpiece. The background is a white, ornate lattice wall.

AMIRA Vol.10  
BANARAS



ALISA  
**AMIRA** Vol.10  
BANARAS



A brand by SMF

◆ FABRIC DETAILS ◆

**TOP**

SATIN GEORGETTE WORK

**INNER**

DULL SANTUN

**BOTTOM**

DULL SANTUN

**DUPATTA**

BANARAS JACARD

