

The logo for ALISA, featuring a stylized blue 'A' shape above the brand name in a serif font.

ALISA

A woman is shown from the waist up, wearing a traditional Banarasi outfit. She has a green top with intricate gold and red embroidery, a red dupatta with gold patterns, and a matching red shawl. Her accessories include a large floral hairpiece, a necklace, and earrings. The background is a decorative, light-colored wall with intricate carvings.

AMIRA Vol.10  
BANARAS



ALISA

With Blush they've  
changed you out of  
your mind, you make it look  
like you're feeling the pain  
D.No.3606







## Luminosity Sparkle

*fashion is not something that exist in dress only, fashion is in the sky,  
in the street, fashion has to do with ideas the way we live, what is happening.*





# Palettes of style

*The hardest thing in fashion is not to be known for a logo, but to be known for silhouette. Fashion is what you do about when you don't know who you are.*





  
ALISA



# Paradise collection

*Be sure what you & be sure about your self, fashion is not just beauty, it about good attitude you have to believe in yourself & be strong.*





## Absoulately fuchsia

*Beauty is when you can appreciate yourself. When you love yourself, that's when you're most beautiful.*



D.No.3604







ALISA



AMIRA Vol.10  
BANARAS



D.No.3601



D.No.3602



D.No.3603



D.No.3604



D.No.3605



D.No.3606





### Distinctive charming

*In love fashion & there is no easier way to express yourself than through the clothes you wear. The difference between style & fashion is quality. Fashion is about dreaming & making other people dream.*





## Rhetorical collection

*When you love fashion, there is no weekend. Everything just blends together.  
Fashion is about how you place the object on the person.*





The logo for ALISA, featuring a stylized blue 'A' shape above the brand name in a serif font.

ALISA

A woman is shown from the waist up, wearing a traditional Indian outfit. She has a green top with intricate gold and red embroidery on the neckline and sleeves. A red shawl with gold geometric patterns is draped over her shoulders. She is adorned with large, ornate earrings, a necklace, and a red floral hairpiece. The background is a light-colored wall with a decorative, carved pattern.

AMIRA Vol.10  
BANARAS

ALISA  
**AMIRA** Vol.10  
BANARAS



A brand by SMF

◆ FABRIC DETAILS ◆

**TOP**

SATIN GEORGETTE WORK

**INNER**

DULL SANTUN

**BOTTOM**

DULL SANTUN

**DUPATTA**

BANARAS JACARD

